



## WEBINAR

Same scale,  
new reference:  
What's new in the 2025  
MAP Growth norms

**map**GROWTH

# Before we begin

- 45-minute presentation,  
15 minutes for Q&A
- Listen mode only
- Submit questions via the Q&A box
- Resources in the “Related Content” box
- Recorded and shareable



# Leading today's conversation

**Karyn Lewis, PhD**

Vice President of Research  
and Policy Partnerships





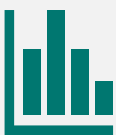
# Where we're headed



Why do we update the norms?



How has MAP<sup>®</sup> Growth<sup>™</sup> changed?



What's new in the 2025 norms?



What does it mean for you?

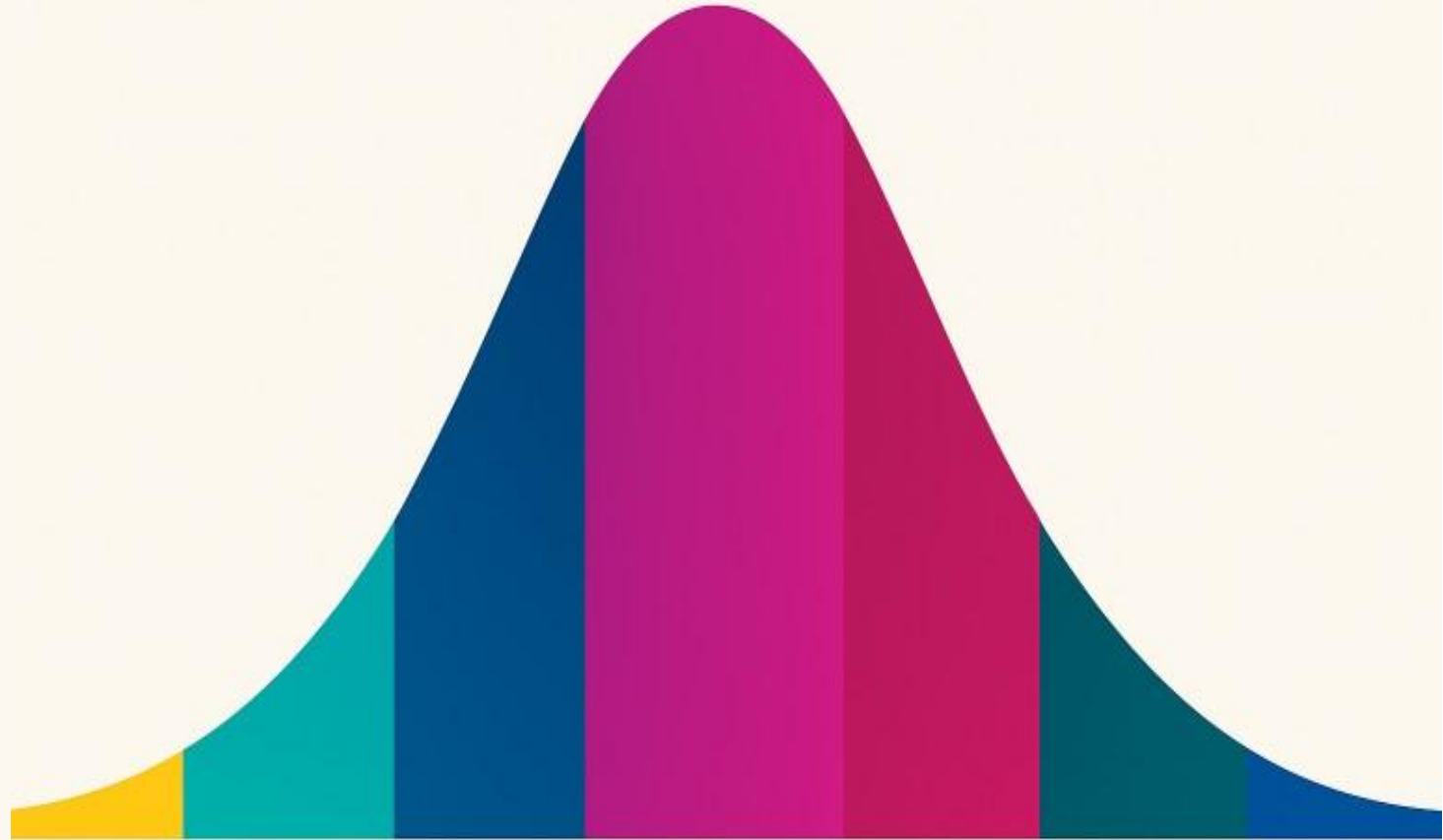


# Why do we update our norms?

# Norms provide essential context

**Without context, a score is just a number.**

Norms provide the national comparison that transforms numbers into insights.



# And that context changes over time



**Now**



**Then**

**The RIT scale hasn't changed, but the reference group has.**  
Updated norms let us see how students compare to their *current* peers.

# How has MAP Growth changed?



# EISA: A smarter test blueprint

## What is it?

An improvement in how MAP Growth selects items for students to better align with grade-level content.

## Why did we do it?

Make MAP Growth more instructionally relevant and more useful for using scores to make placement decisions.

## What are the benefits?

1. Stronger connection to core instruction
2. Increased MAP's content validity
3. Better test experience for kids

# Legacy MAP Growth



Longitudinal  
Constraints



Instructional Area  
Coverage



Item Difficulty



## Legacy MAP Growth



Longitudinal  
Constraints



Instructional Area  
Coverage



Item Difficulty

## MAP Growth with EISA



Longitudinal  
Constraints

Improved!



Instructional Area  
Coverage



Item Difficulty

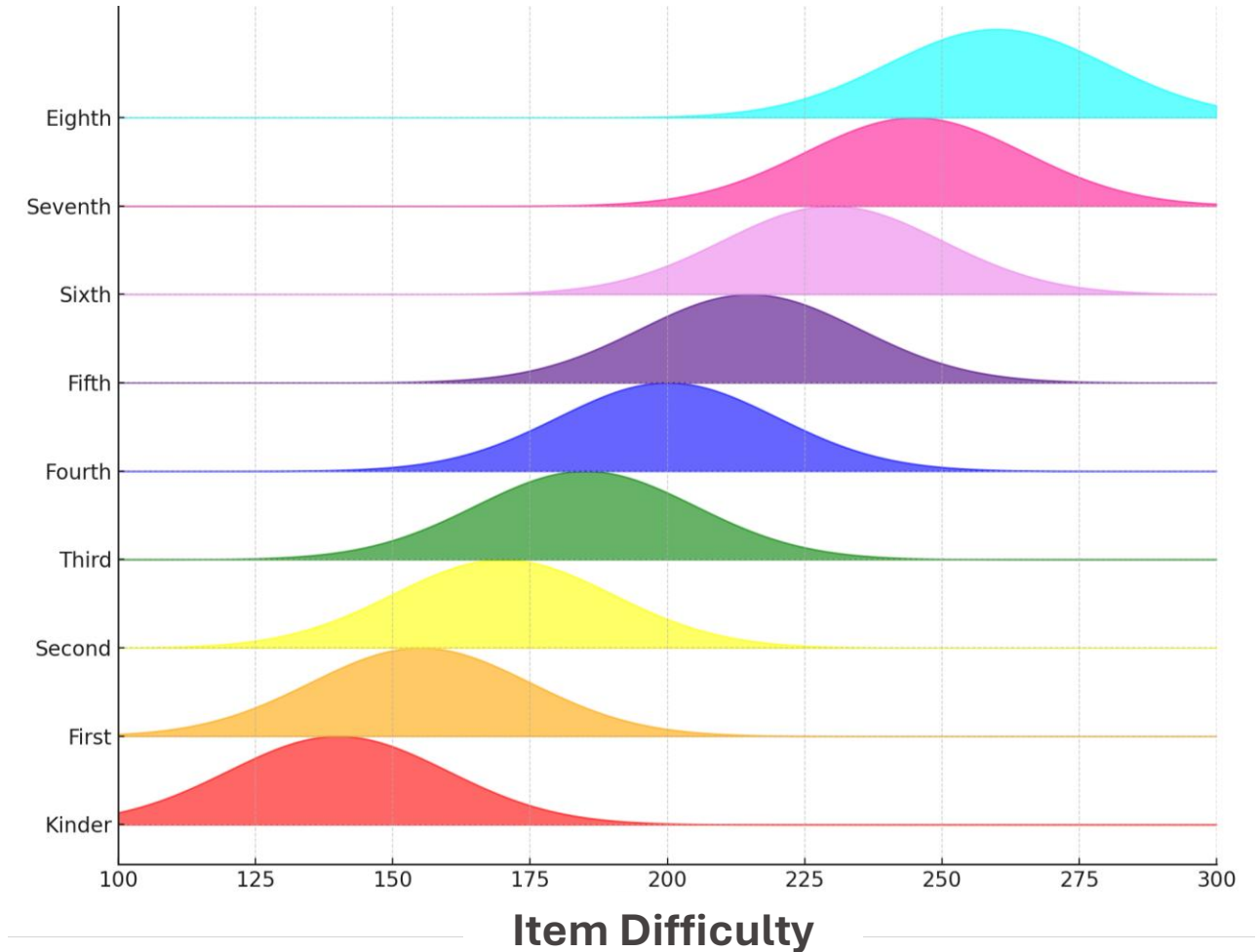
New!



Item Grade Level

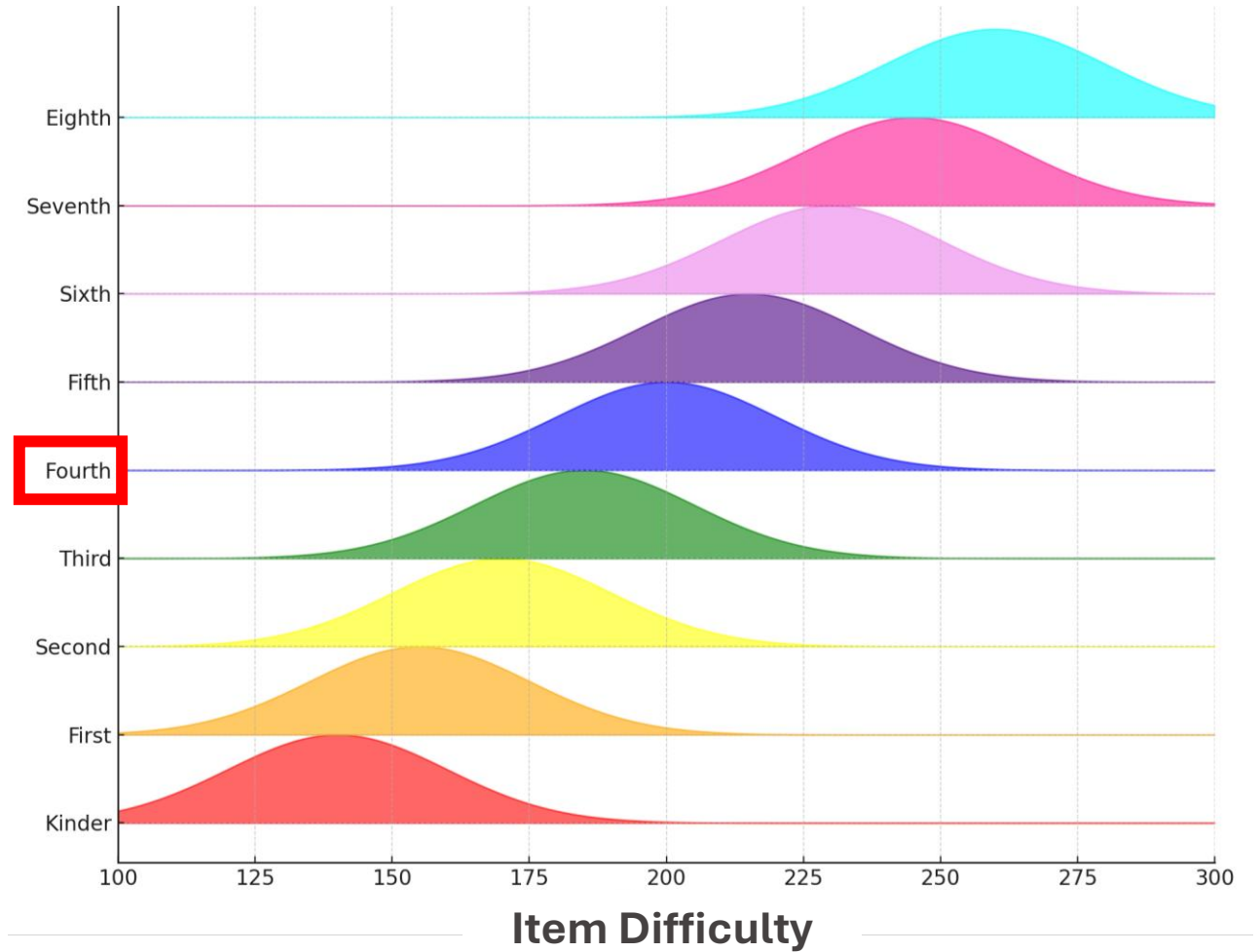
# Legacy MAP vs EISA

Item difficulty and grade level are correlated, but they overlap a lot.

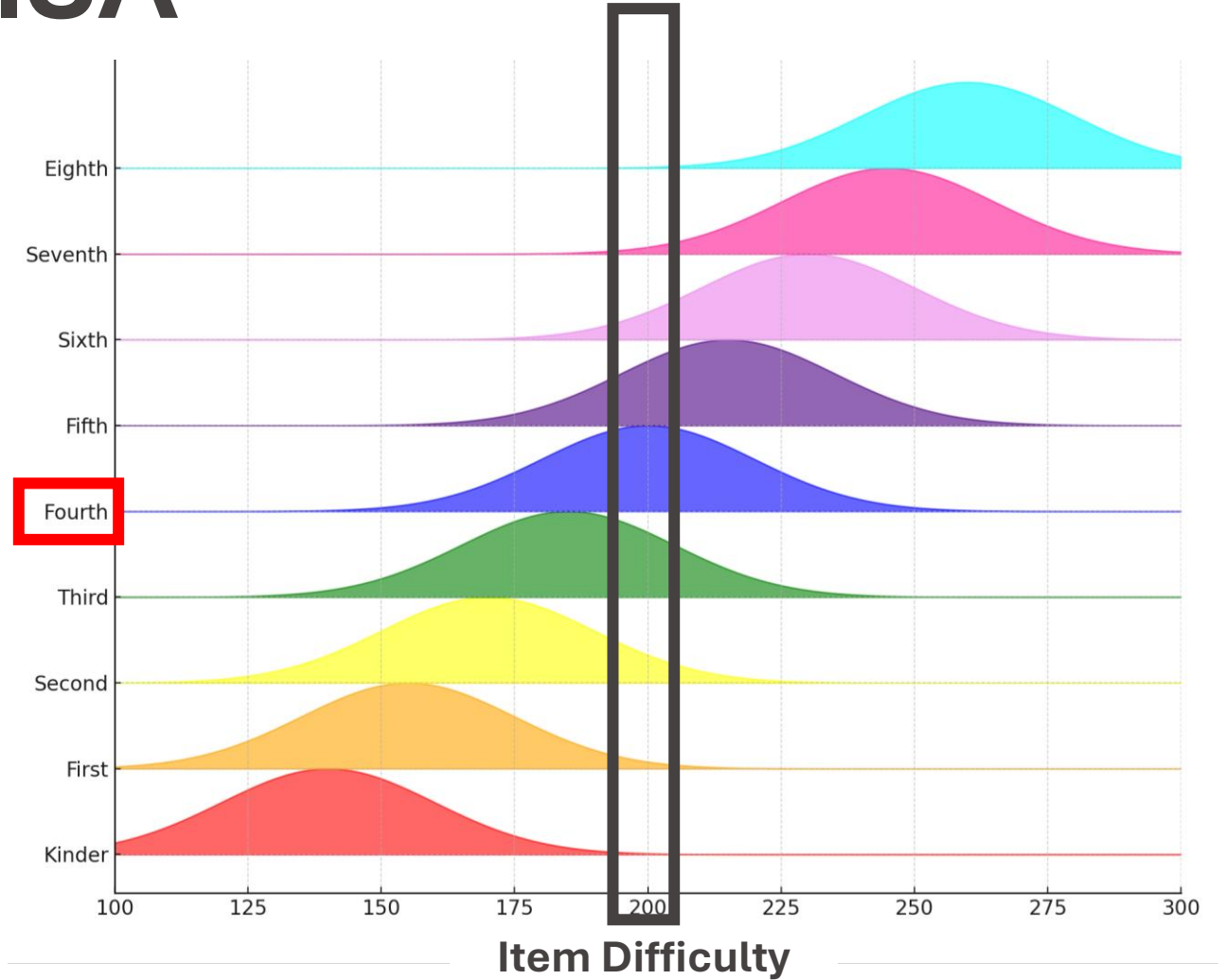




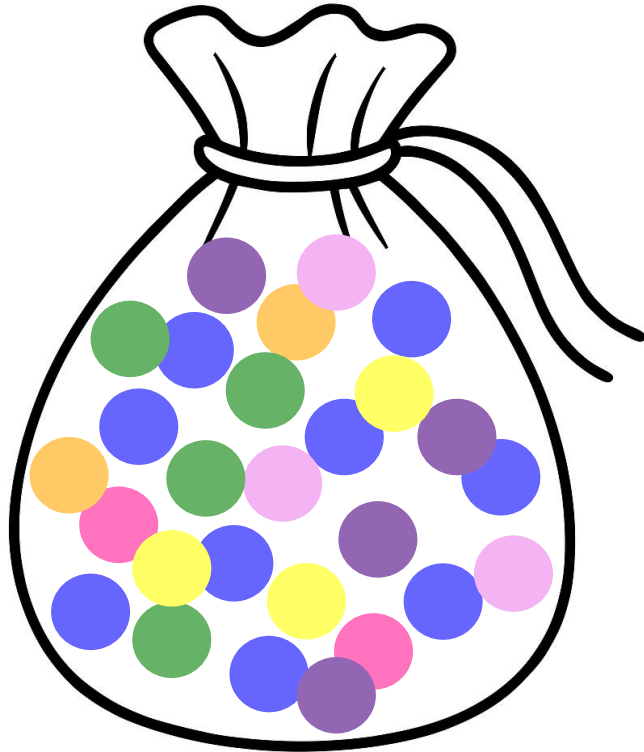
# Legacy MAP vs EISA



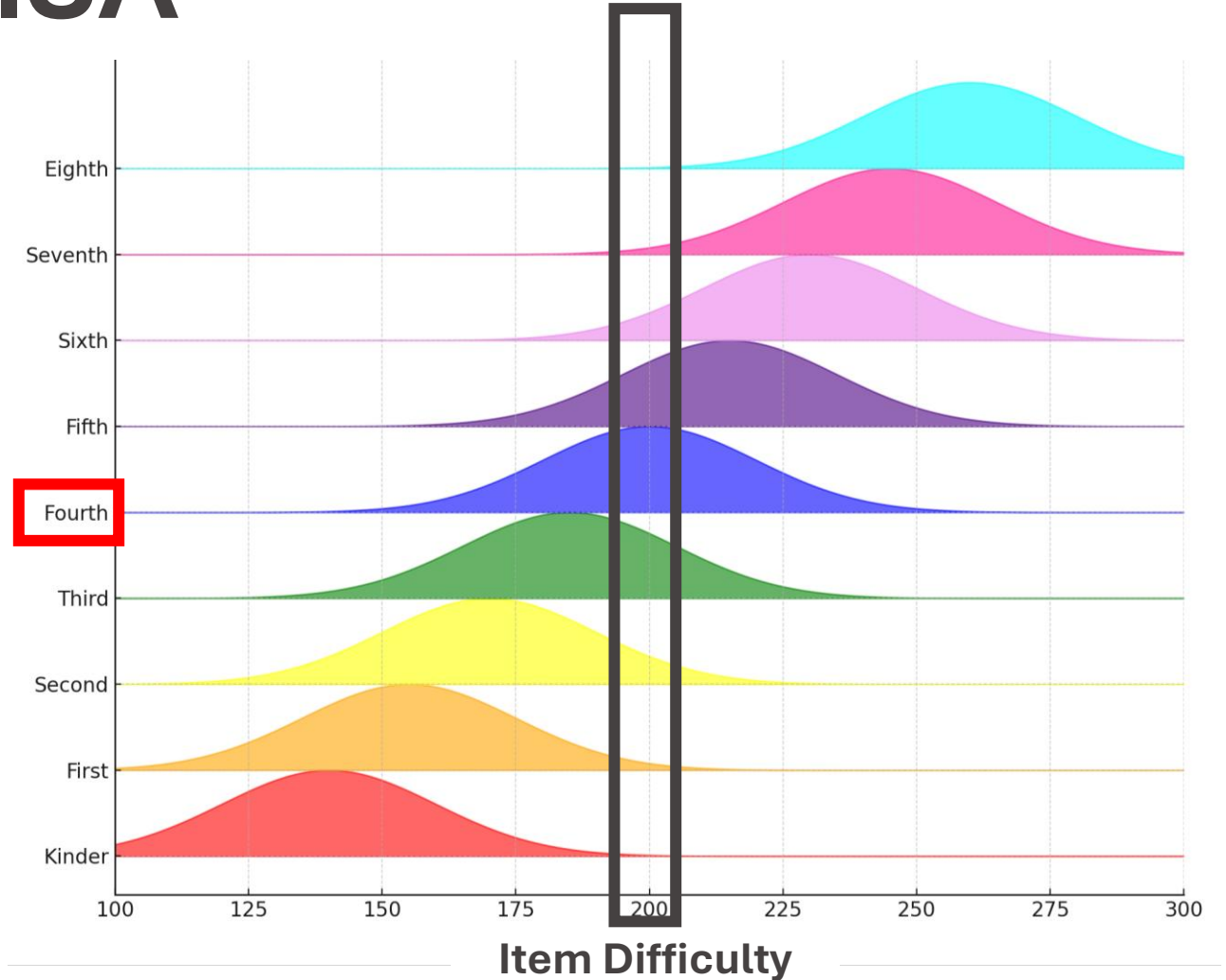
# Legacy MAP vs EISA



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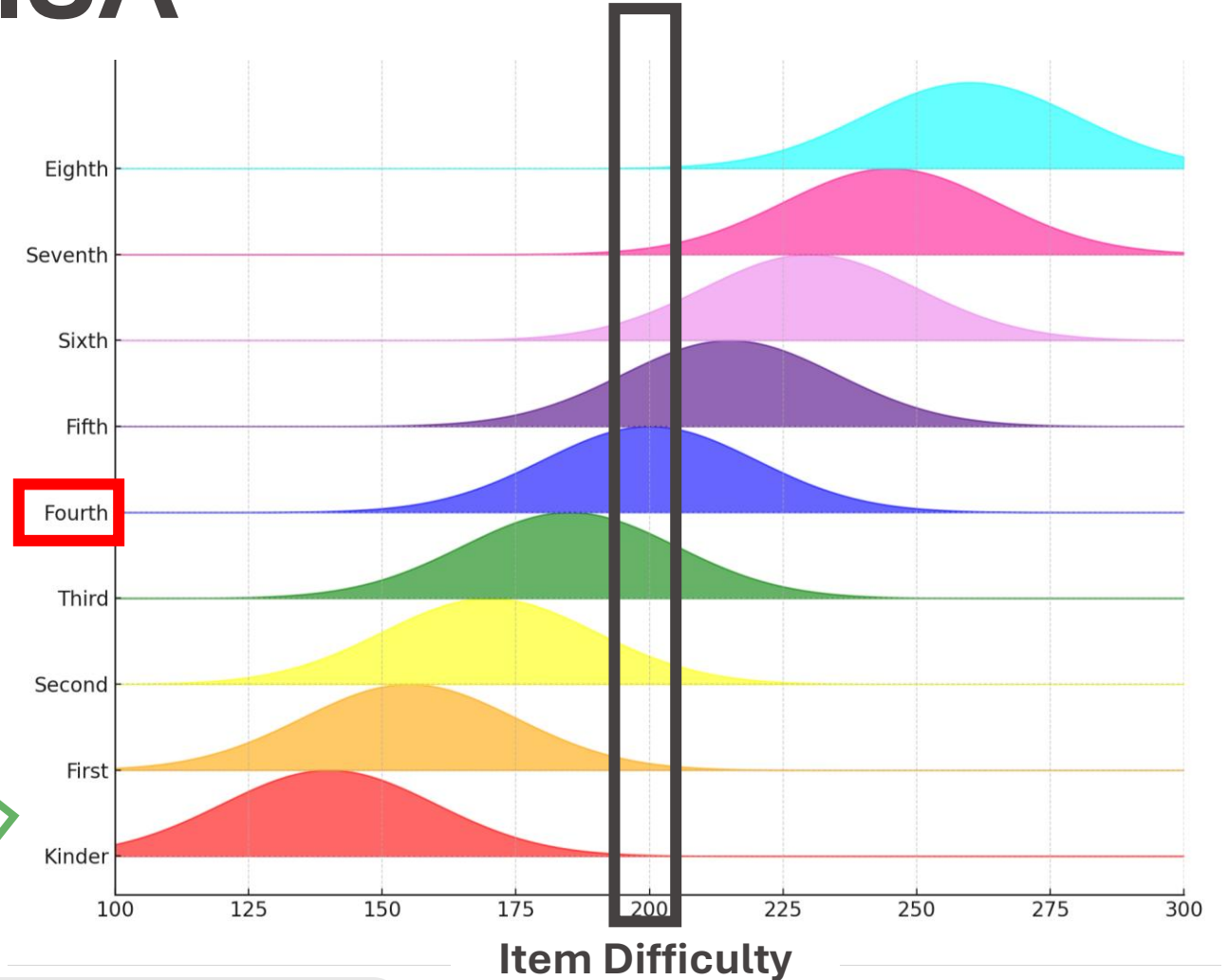
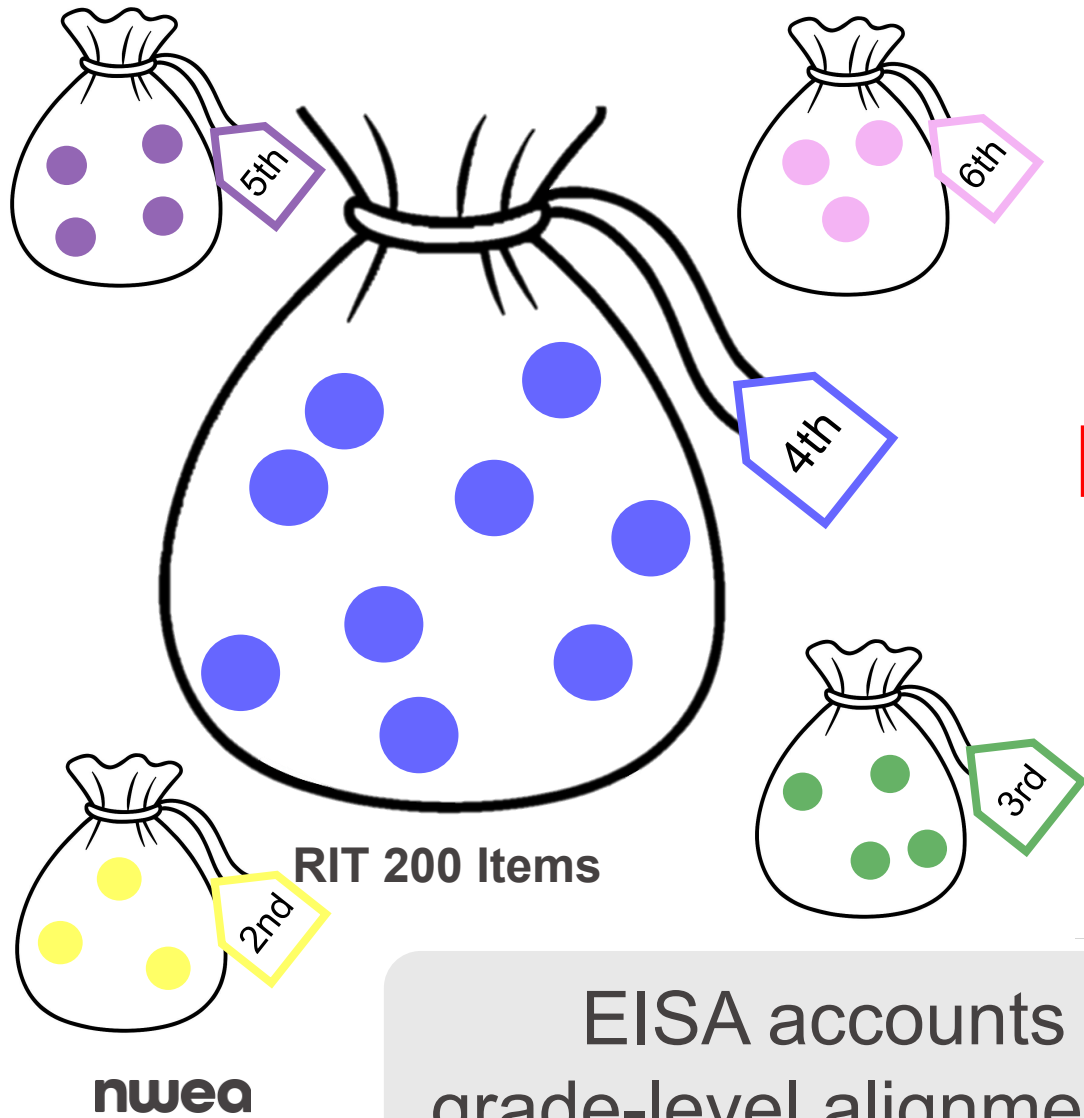


RIT 200 Items



Legacy MAP selected items according to their difficulty.

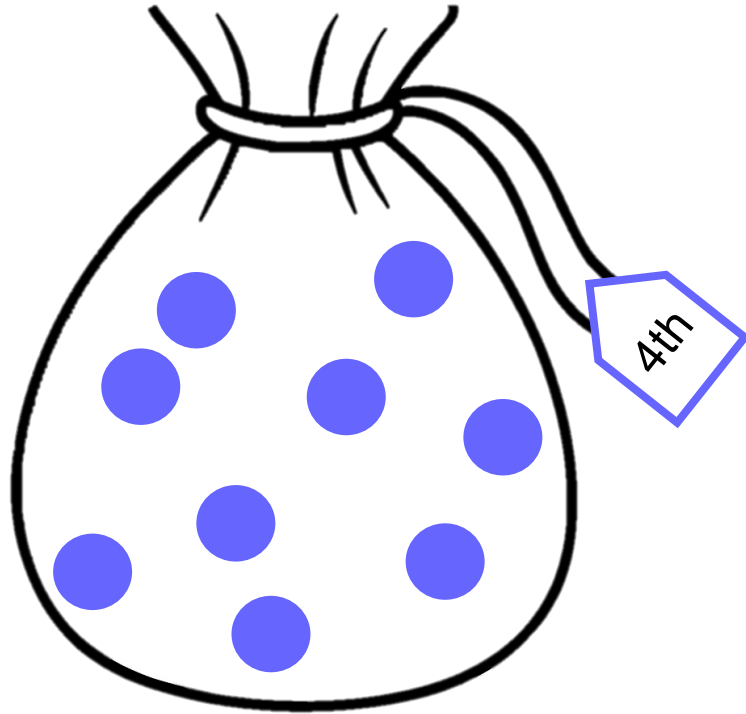
# Legacy MAP vs EISA



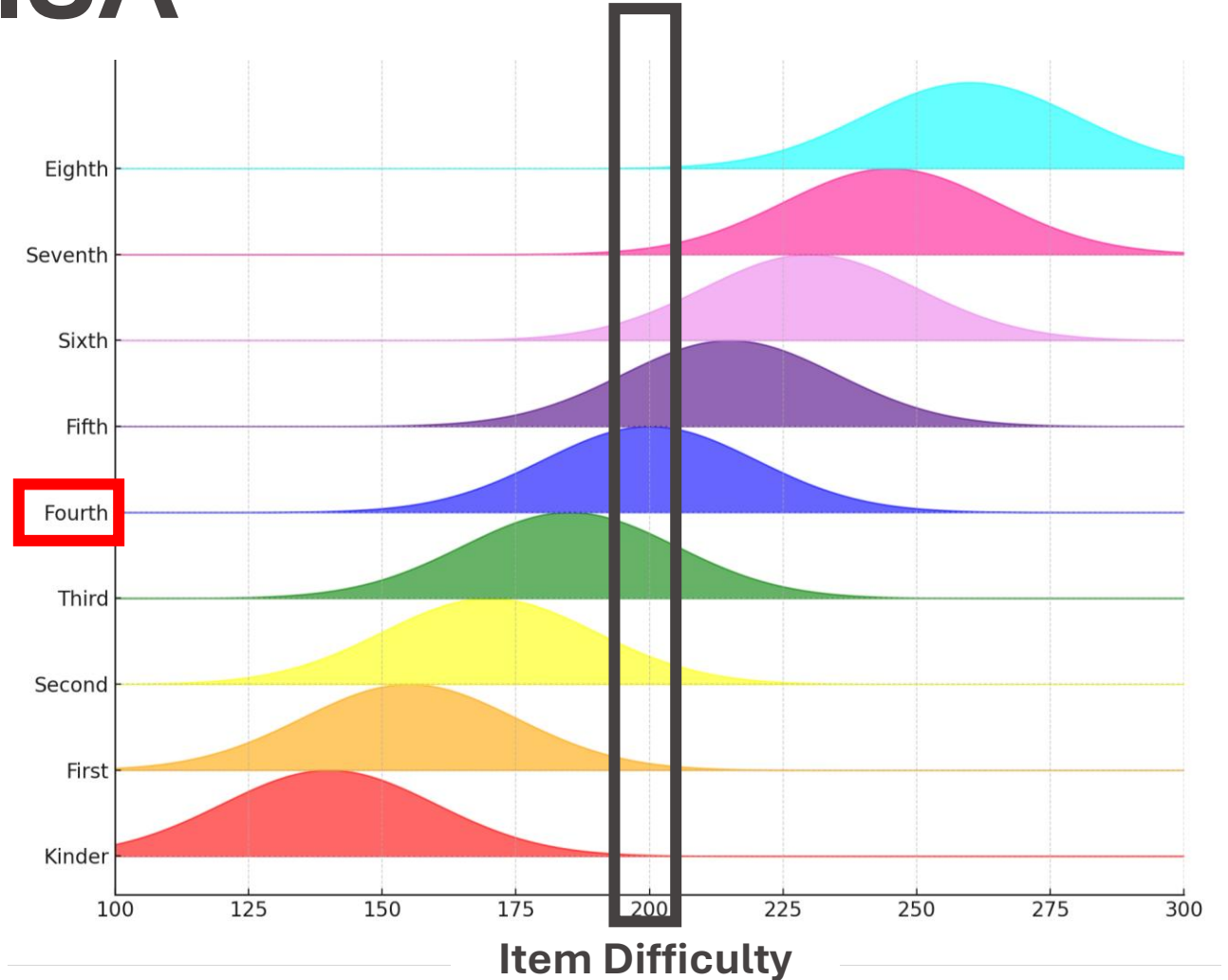
EISA accounts for the grade-level alignment of items.



# Legacy MAP vs EISA

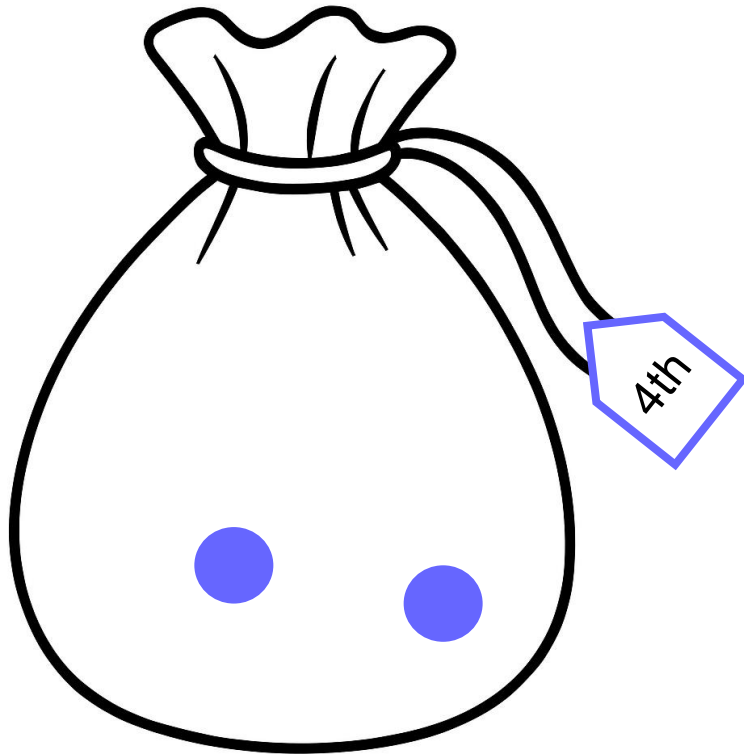


RIT 200 Items

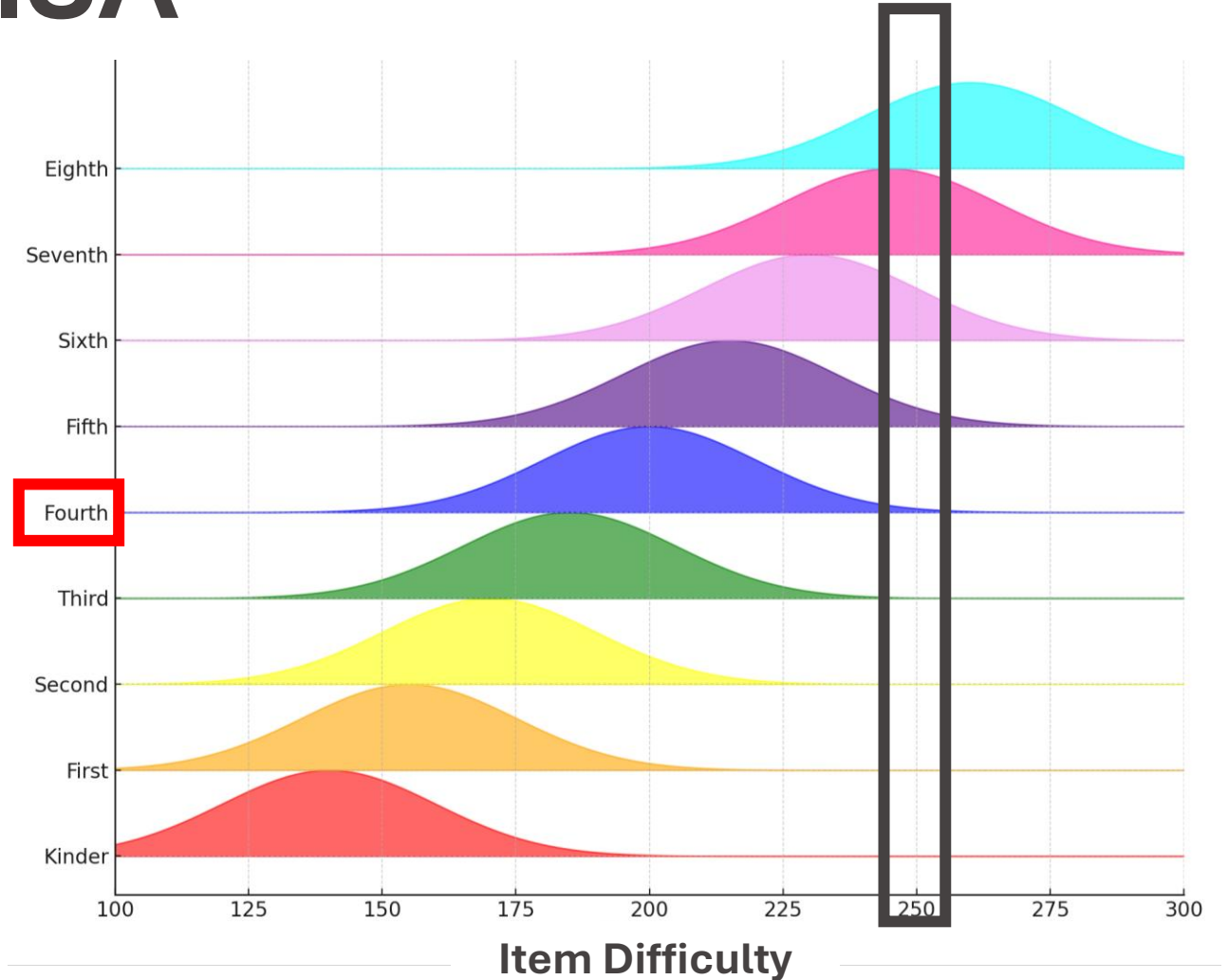


And prioritizes on-grade  
items when available.

# Legacy MAP vs EISA

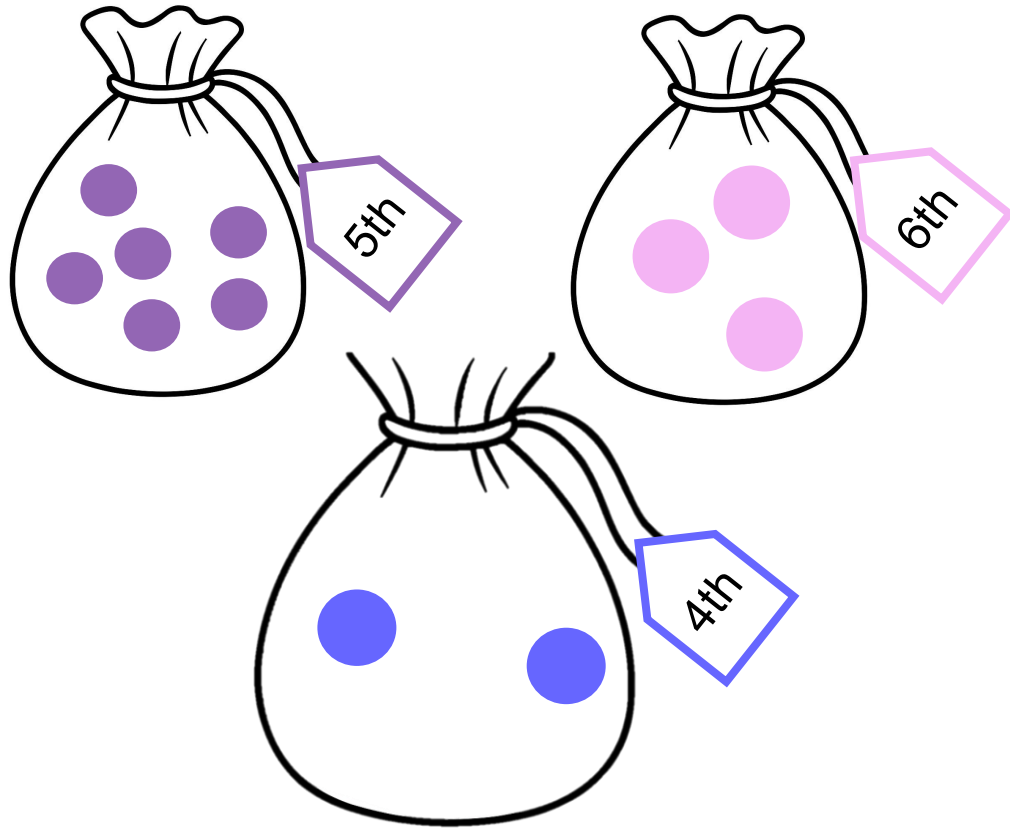


RIT 250 Items

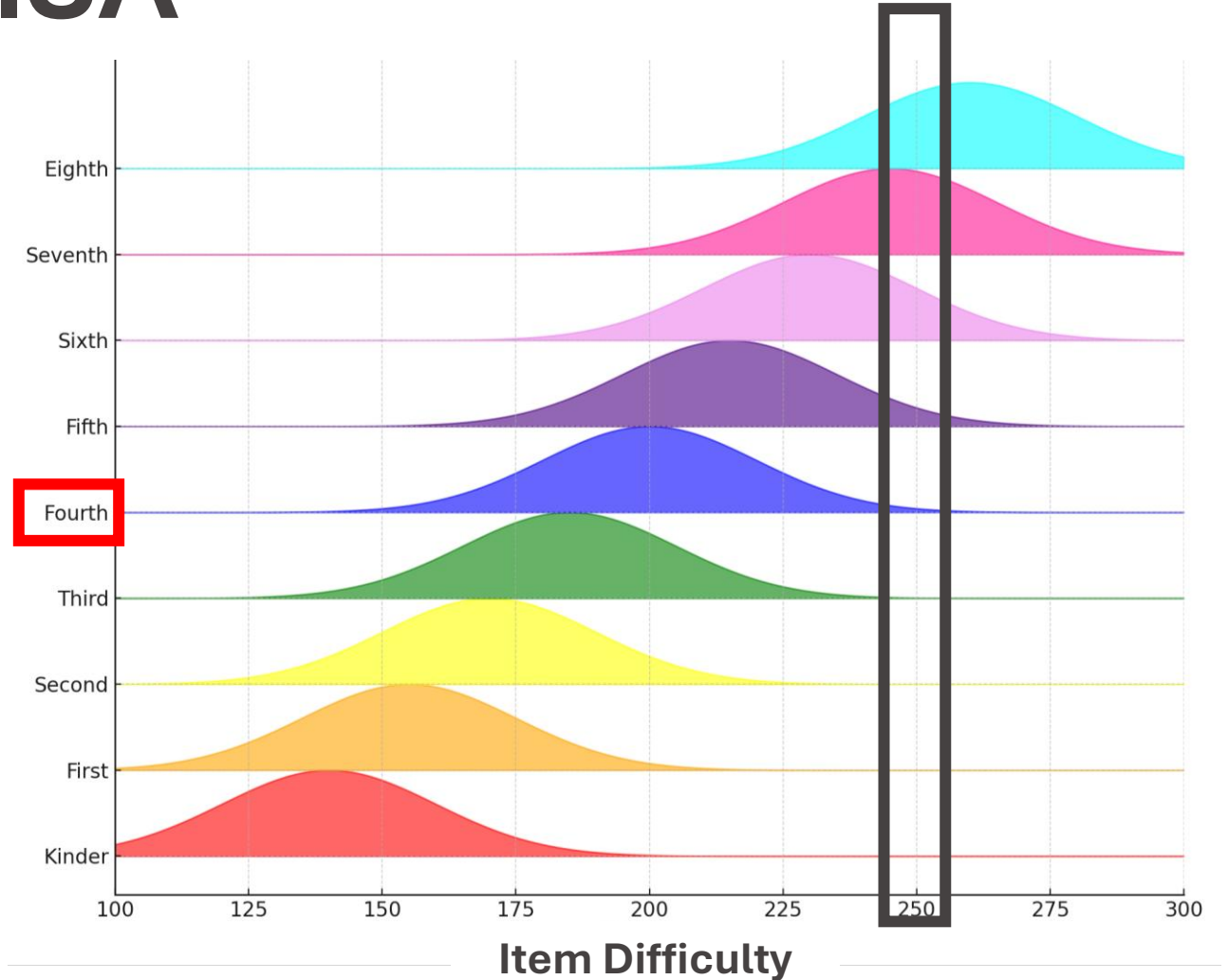


However, the test still adapts according to student performance.

# Legacy MAP vs EISA



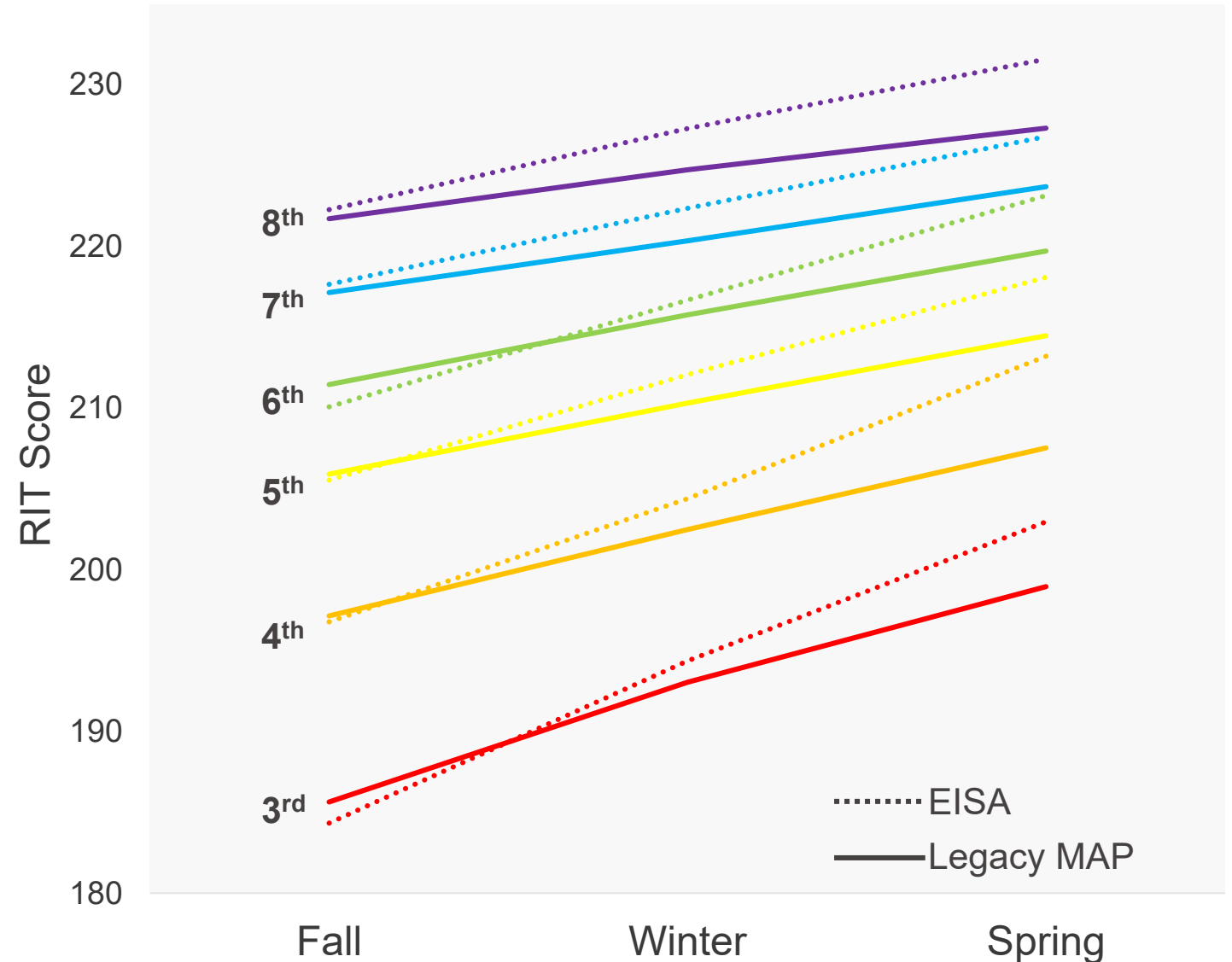
RIT 250 Items



And draws items from other grades when appropriate.

# Steeper growth in math with EISA

Compared to legacy MAP, EISA results in decreases in fall scores and increases in winter and spring.





# What's new in the 2025 norms?

# 2025 Norms Overview



## Years

2022-23 and  
2023-24



## Scores

116 million  
scores



## Students

13.8 million  
students



## Schools

30K+  
schools



## Districts

7,000  
districts



## States

All 50  
states

# Feature Overview

## Same Core Strengths

- Broad representative sample
- Rigorous methodology
- Time accounted for more precisely than blunt season labels
- Inclusion of school and student norms

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## New Features

- Updated focal years that capture post-COVID reality
- Full EISA alignment
- Simplification of process for reporting test timing
- More inclusive sample



# Interpreting changes requires caution

Multiple factors contribute to the shifts in the 2025 norms

## **COVID:**

School disruptions due to the pandemic led to declines in achievement and slowed growth.

## **EISA:**

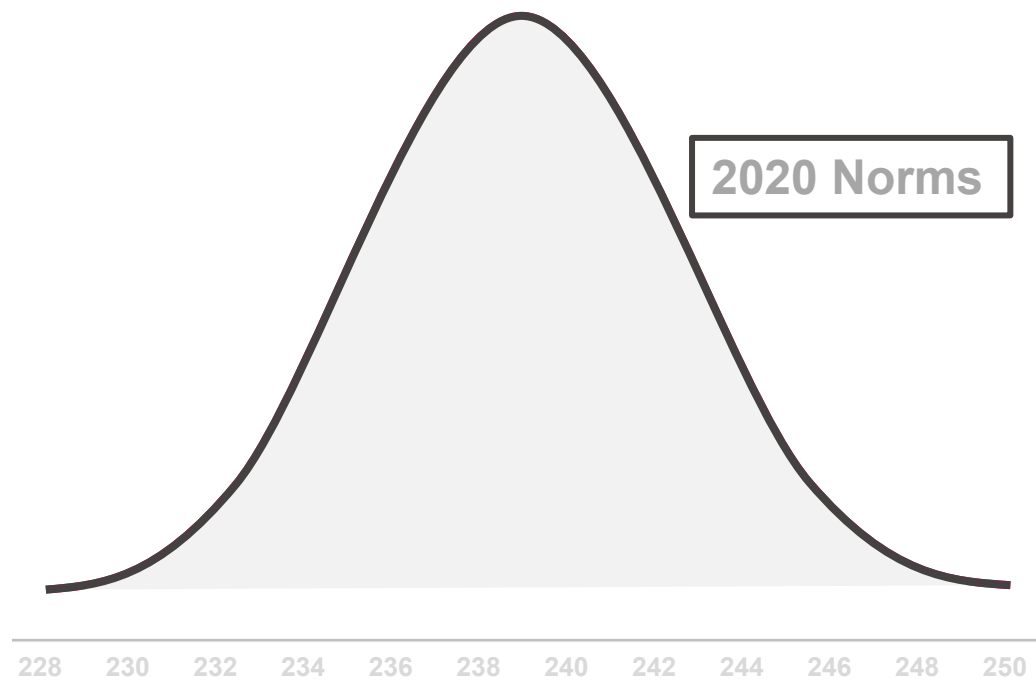
New algorithm increased measurement sensitivity in math leading to steeper observed growth.

## **Population:**

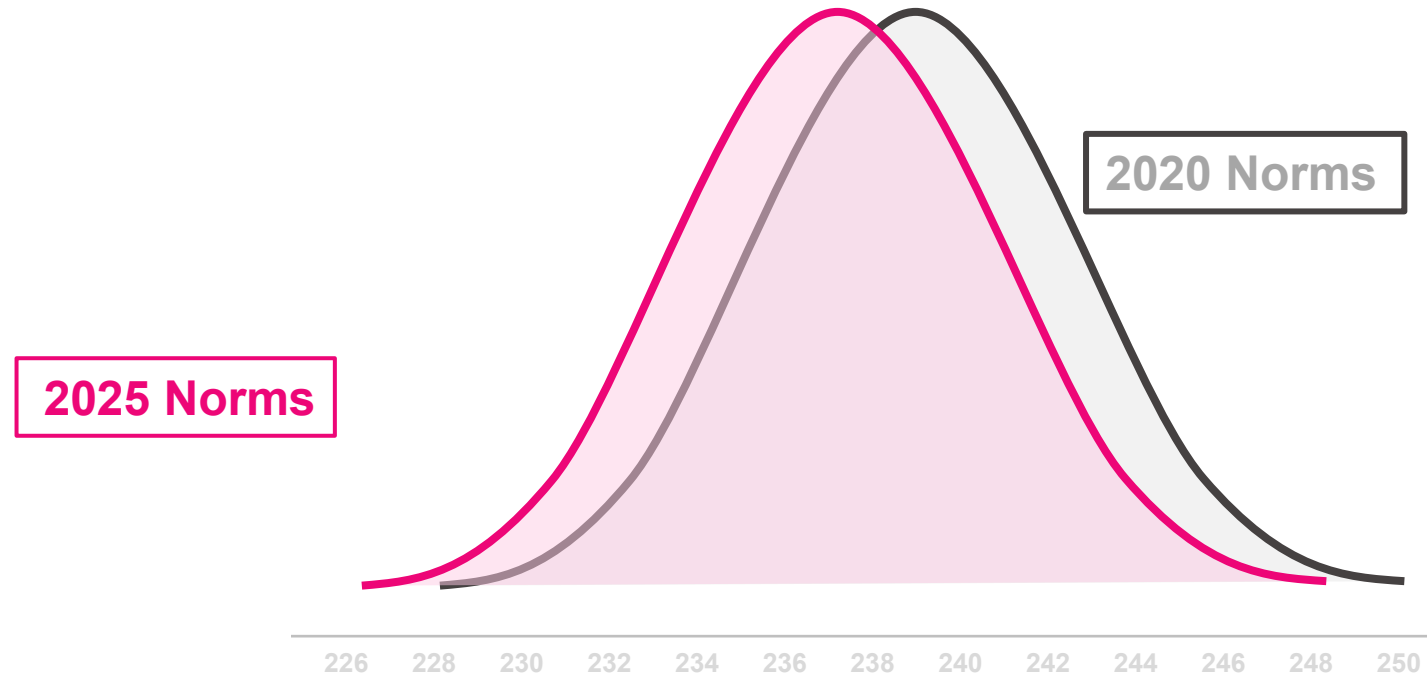
Demographic makeup of public-school students has shifted and this may have affected trends.

**Bottom line:** When comparing 2025 to 2020, we're not just seeing "learning loss" but the net effect of new data, new context, and improved test.

# Not all students affected equally



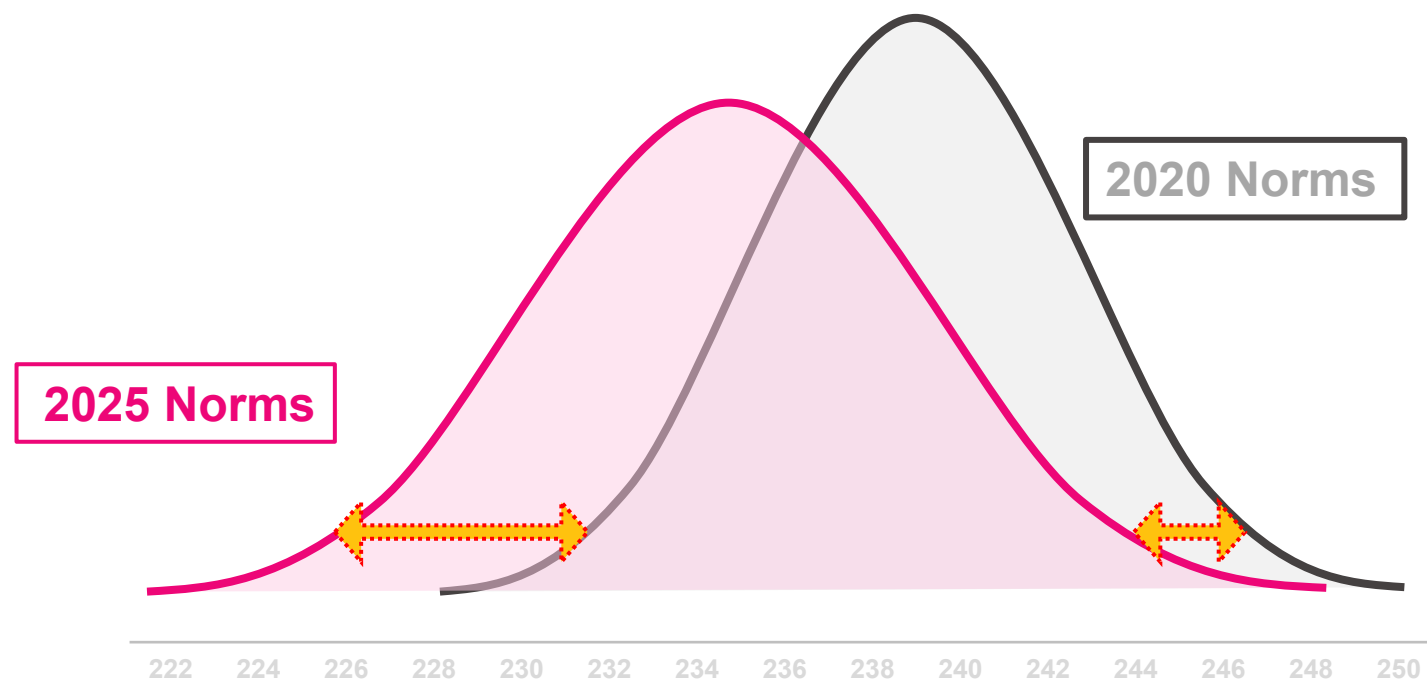
# Distribution shifted down



# Distribution shifted down *and* became more variable



# Distribution shifted down *and* became more variable



**Bottom line:** Expect larger shifts at lower achievement levels and smaller shifts at higher achievement levels.

# 2025 vs 2020: Understanding Shifts

## Calculation

Difference in RIT scores at each percentile and grade

- **Positive** = higher in 2025
- **Negative** = lower in 2025

Ex: Median spring RIT score for 3<sup>rd</sup> grade in 2020 was 197 and in 2025 it's 194, so the change is -3.

## Interpretation

Use typical SEM ( $\approx 3$ ) to interpret changes

- **Small:**  $\pm 0$  to 3 RIT
- **Moderate:**  $\pm 3$  to 6 RIT
- **Large:**  $\pm 6$  RIT

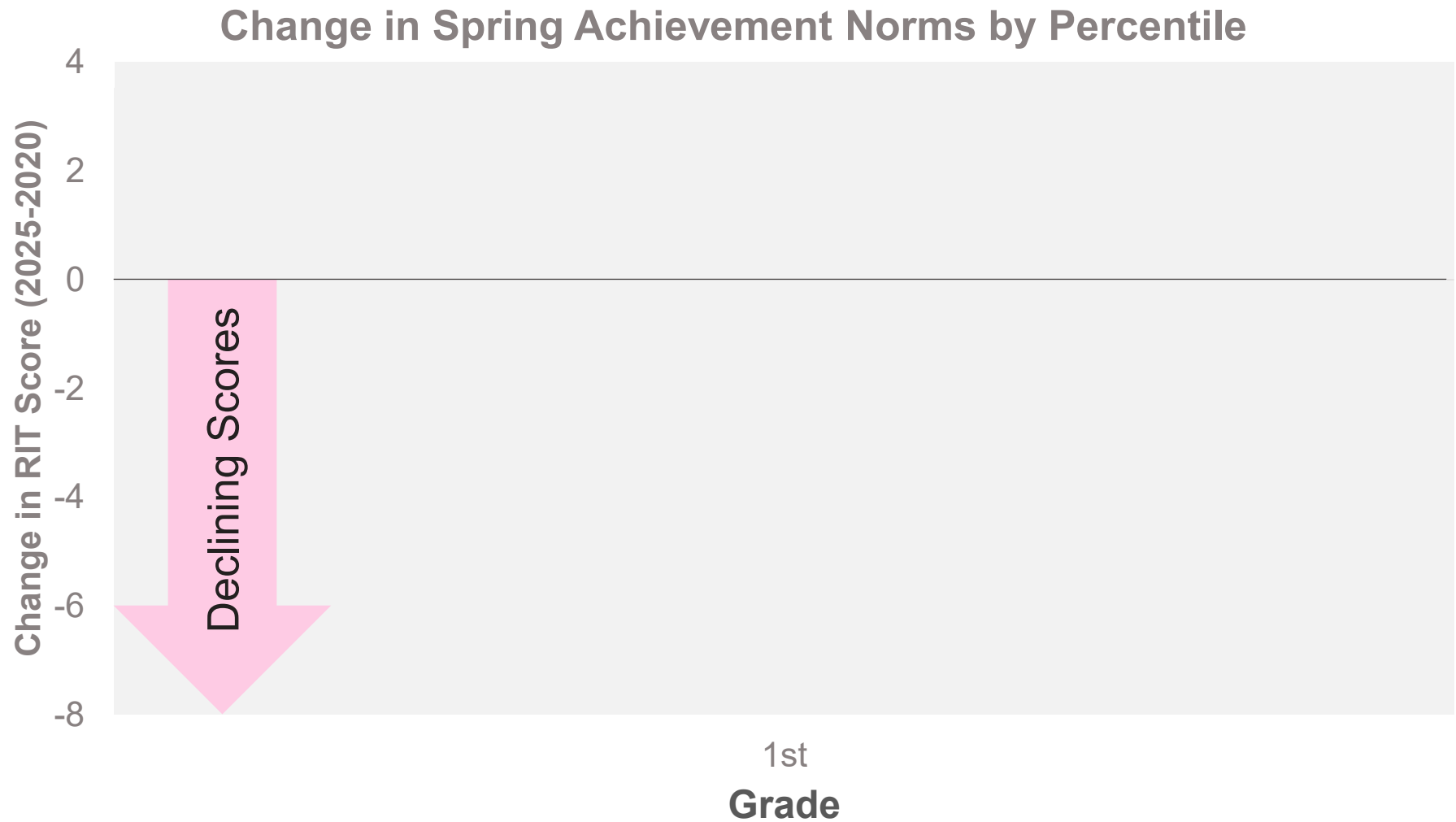
## Visualization

**Bar charts** to highlight patterns by percentile and grade

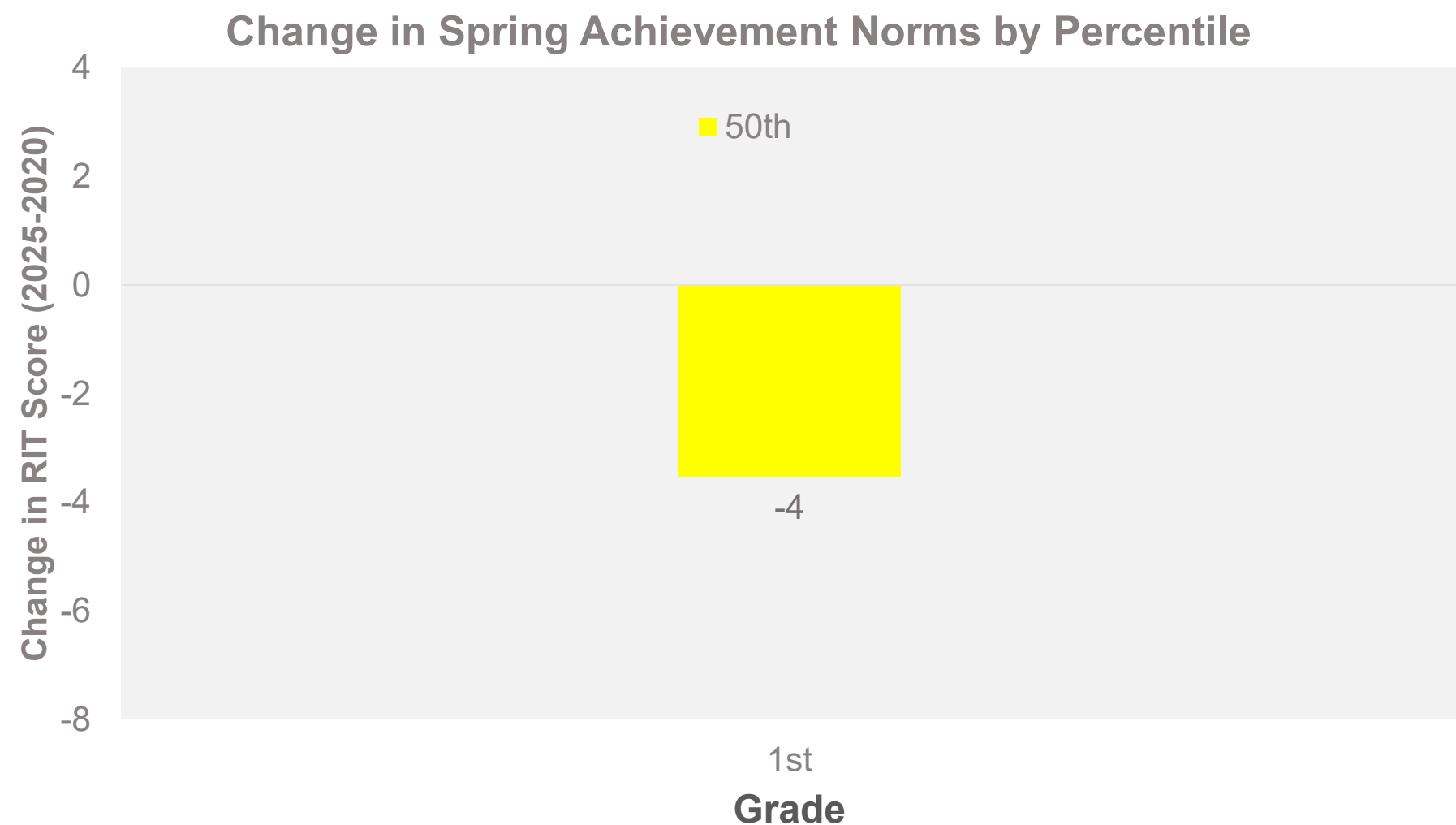
**Heat maps** to show value of RIT score changes



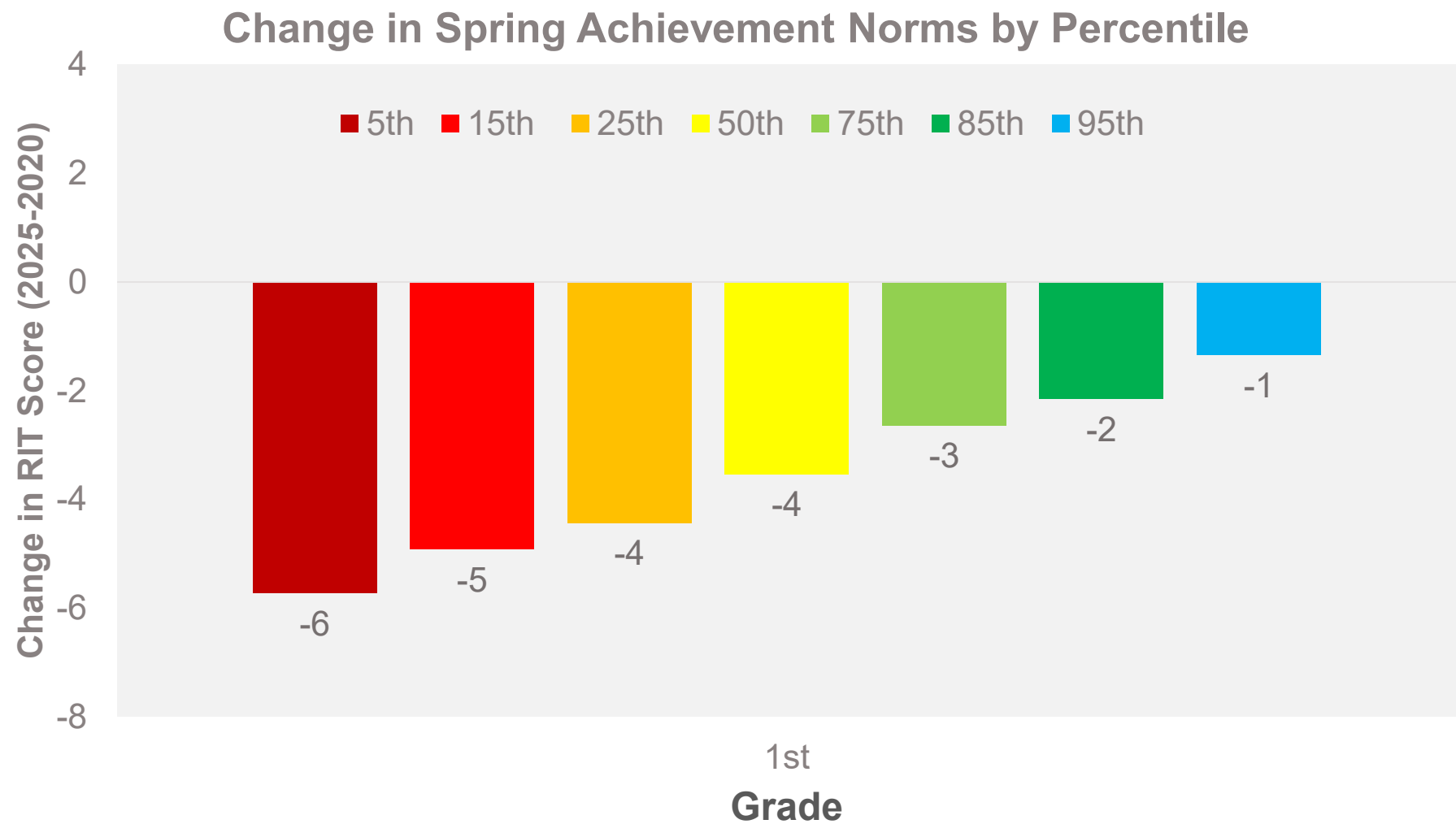
# Reading



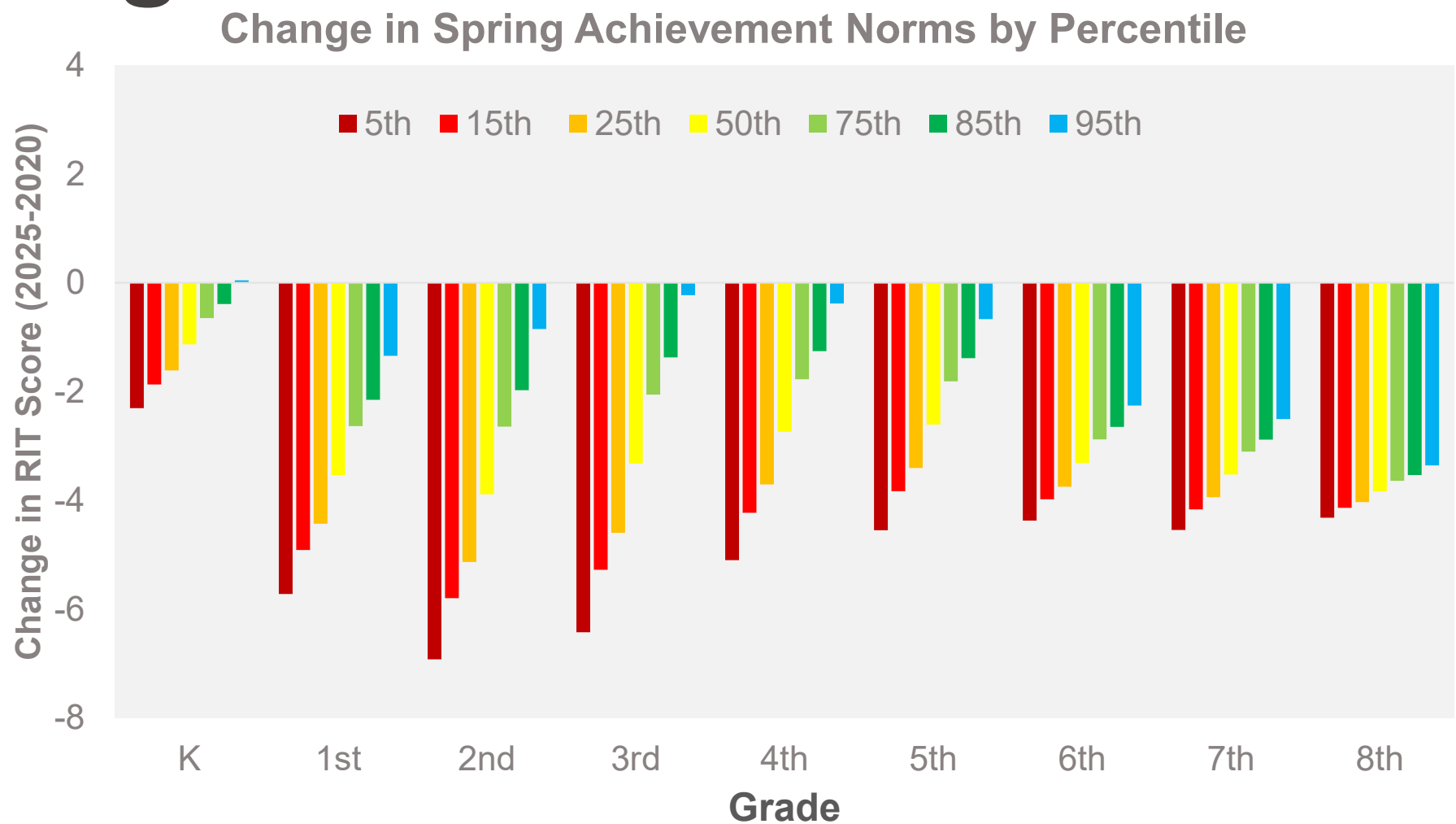
# Reading



# Reading



# Reading



*Note. Bars show the difference in RIT points at each percentile rank under the 2025 norms compared to the 2020 norms.*

# Reading

Grade	Shifts in Spring Achievement						
	5th	15th	25th	50th	75th	85th	95th
K				-1			
1				-4			
2				-4			
3				-3			
4				-3			
5				-3			
6				-3			
7				-4			
8				-4			

*Note. Columns show the difference in RIT points at each percentile rank under the 2025 norms compared to the 2020 norms.*

# Reading

Grade	Shifts in Spring Achievement						
	5th	15th	25th	50th	75th	85th	95th
K							
1							
2							
3	-6	-5	-5	-3	-2	-1	0
4							
5							
6							
7							
8							

*Note. Columns show the difference in RIT points at each percentile rank under the 2025 norms compared to the 2020 norms.*



# Reading

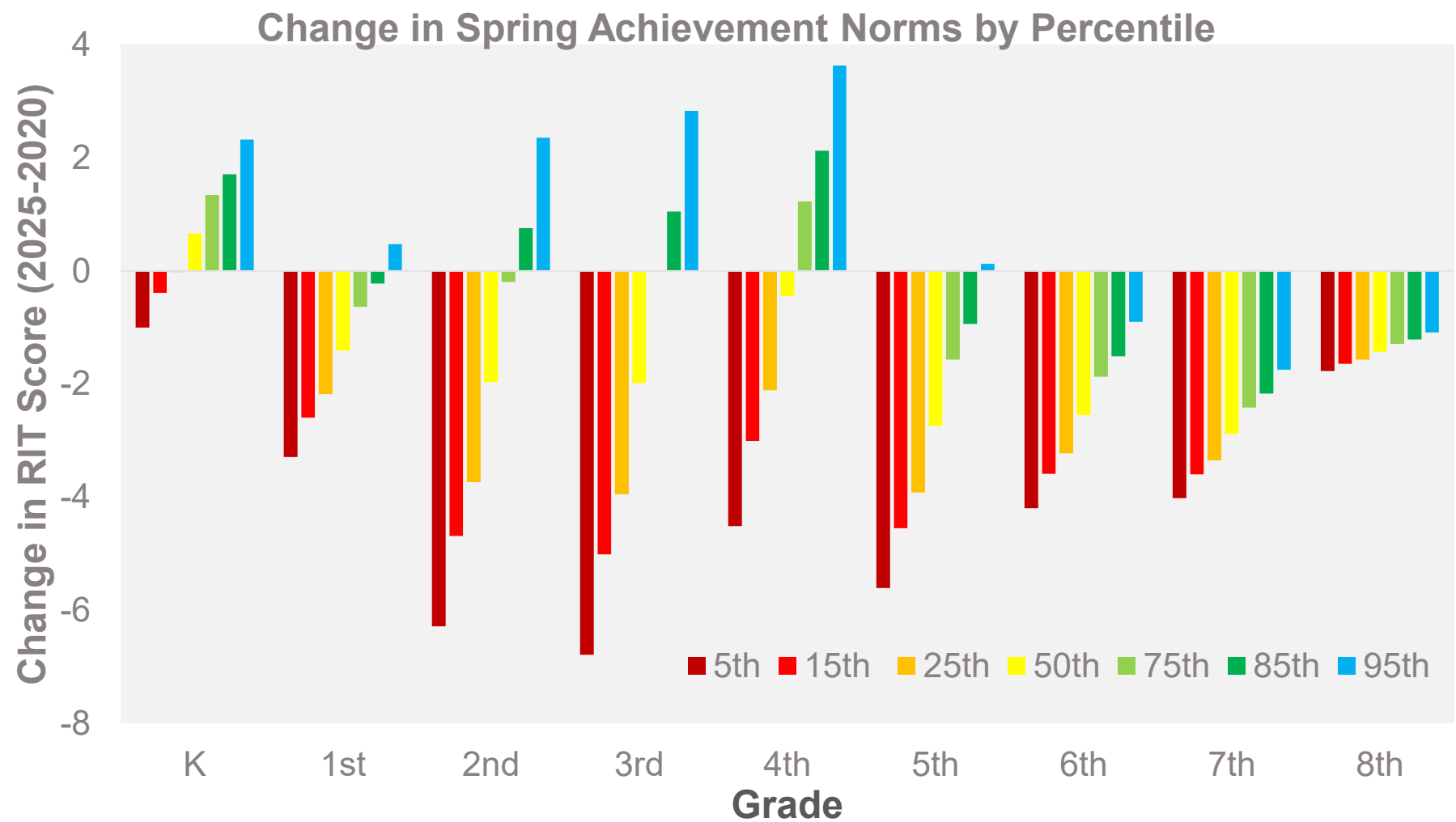
## Key Takeaways:

- Across grades, lower-achieving students show steeper declines than higher-achievers
- In older grades, trend is less stark with more consistent declines across the spectrum

Grade	Shifts in Spring Achievement						
	5th	15th	25th	50th	75th	85th	95th
K	-2	-2	-2	-1	-1	0	0
1	-6	-5	-4	-4	-3	-2	-1
2	-7	-6	-5	-4	-3	-2	-1
3	-6	-5	-5	-3	-2	-1	0
4	-5	-4	-4	-3	-2	-1	0
5	-5	-4	-3	-3	-2	-1	-1
6	-4	-4	-4	-3	-3	-3	-2
7	-5	-4	-4	-4	-3	-3	-3
8	-4	-4	-4	-4	-4	-4	-3

*Note. Columns show the difference in RIT points at each percentile rank under the 2025 norms compared to the 2020 norms.*

# Math



*Note. Bars show the difference in RIT points at each percentile rank under the 2025 norms compared to the 2020 norms.*

# Math



## Key Takeaways:

- Across grades, scores generally lower at and below the median
- In younger grades, scores increased at the upper ends of the distribution
- In older grades, declines are evident across the spectrum but become steeper at lower percentiles

Grade	Shifts in Spring Achievement						
	5th	15th	25th	50th	75th	85th	95th
K	-1	0	0	1	1	2	2
1	-3	-3	-2	-1	-1	0	0
2	-6	-5	-4	-2	0	1	2
3	-7	-5	-4	-2	0	1	3
4	-5	-3	-2	0	1	2	4
5	-6	-5	-4	-3	-2	-1	0
6	-4	-4	-3	-3	-2	-2	-1
7	-4	-4	-3	-3	-2	-2	-2
8	-2	-2	-2	-1	-1	-1	-1

*Note. Columns show the difference in RIT points at each percentile rank under the 2025 norms compared to the 2020 norms.*

# Changes in Fall-to-Spring Growth

## Key Takeaways:

- **Reading:** lower growth, especially at median and below

Grade	Reading		
	25th	50th	75th
K	-5	-3	0
1st	-5	-3	0
2nd	-3	-2	-1
3rd	-2	-1	0
4th	-3	-2	-1
5th	-3	-2	-1
6th	-3	-2	-1
7th	-3	-2	-1
8th	-3	-2	0

*Note. Columns show the difference in growth in RIT points at each percentile rank under the 2025 norms compared to the 2020 norms.*

# Changes in Fall-to-Spring Growth

## Key Takeaways:

- **Reading:** lower growth, especially at median and below
- **Math:** higher growth, especially above the median

Grade	Reading			Math		
	25th	50th	75th	25th	50th	75th
K	-5	-3	0	-2	-1	1
1st	-5	-3	0	-1	-1	0
2nd	-3	-2	-1	-1	0	1
3rd	-2	-1	0	1	2	4
4th	-3	-2	-1	1	2	3
5th	-3	-2	-1	-1	0	1
6th	-3	-2	-1	1	2	3
7th	-3	-2	-1	-1	0	2
8th	-3	-2	0	0	1	3

*Note. Columns show the difference in growth in RIT points at each percentile rank under the 2025 norms compared to the 2020 norms.*

# Summary of RIT Shifts Across Subjects

	Achievement			Growth		
	Bottom	Middle	Top	Bottom	Middle	Top
Reading	↓ ↓	↓	●	↓ ↓	↓	●
Math	↓ ↓	↓	↑ ↓	●	↑	↑ ↑

**Note.** ↓ = decline; ↑ = increase; ● = stable/no meaningful change; ↑ ↓ = mixed pattern



# Summary of RIT Shifts Across Subjects

	Achievement			Growth		
	Bottom	Middle	Top	Bottom	Middle	Top
Reading	↓↓	↓	●	↓↓	↓	●
Math	↓↓	↓	↕	●	↑	↑↑
Language Usage	↓↓	↓	●	↓	●	●
Science	↓	●	↑	●	●	●

**Note.** ↓ = decline; ↑ = increase; ● = stable/no meaningful change; ↕ = mixed pattern

# Summary of Percentile Shifts for Same RIT

On average, shifts are more notable at the bottom and middle of distribution.

	Reading			Math		
	30th	50th	95th	30th	50th	95th
K	34	54	95	30	48	93
1	40	59	96	35	54	95
2	40	59	96	38	55	93
3	39	57	95	38	55	93
4	37	56	95	33	51	93
5	37	56	95	37	56	95
6	38	58	96	36	56	96
7	38	58	96	36	56	96
8	39	59	97	33	53	96

*Note. Columns show the 2025 percentile rank that corresponds to the RIT score at the 30<sup>th</sup>, 50<sup>th</sup> and 95<sup>th</sup> percentiles under the 2020 norms. Shading indicates magnitude of change.*

# What about high school?

# What about high school?

## Key Takeaways:

- Achievement declines in all subjects, but largest in **reading** and **language usage**
- Growth up slightly in **math**; down slightly in other subjects

		Spring Achievement	F-to-S Growth
Math	9th	-1	0
	10th	-1	1
	11th	-1	1
	12th	-3	2
Reading	9th	-4	-2
	10th	-5	-1
	11th	-7	-2
	12th	-8	-2
Language Usage	9th	-3	-1
	10th	-3	0
	11th	-4	-1
Science	9th	-1	-1
	10th	-1	-1

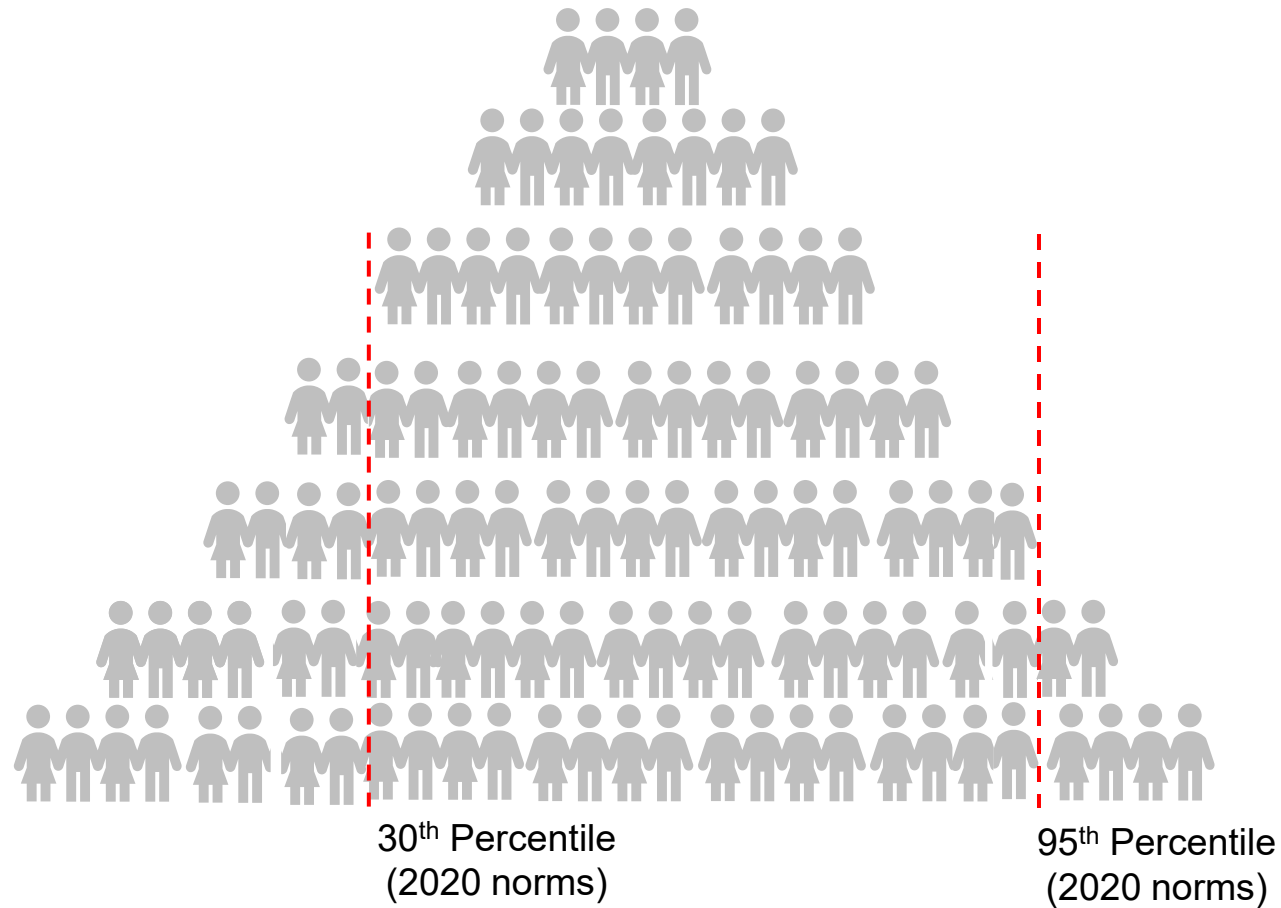
# What are the implications?



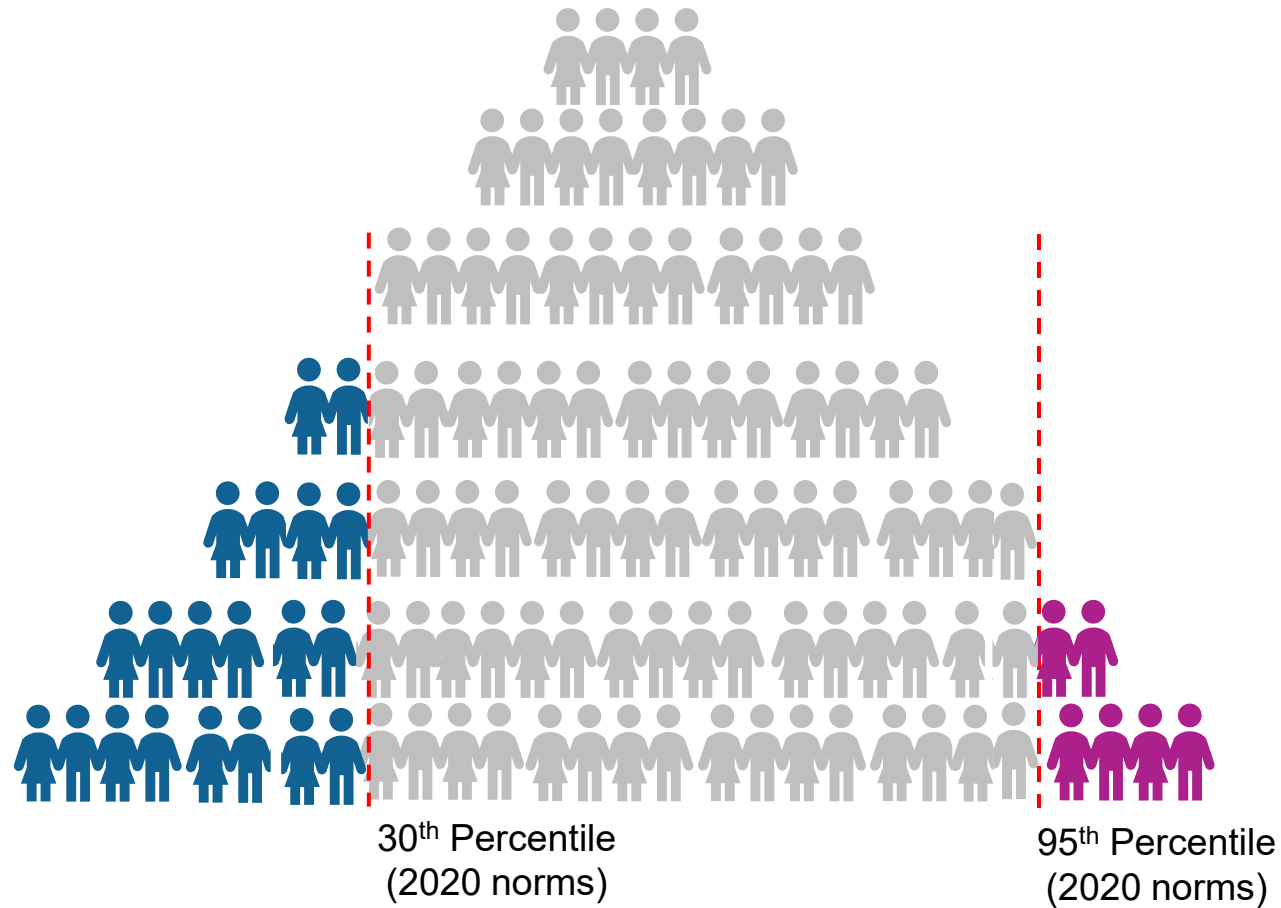
# Implications for Program Decisions



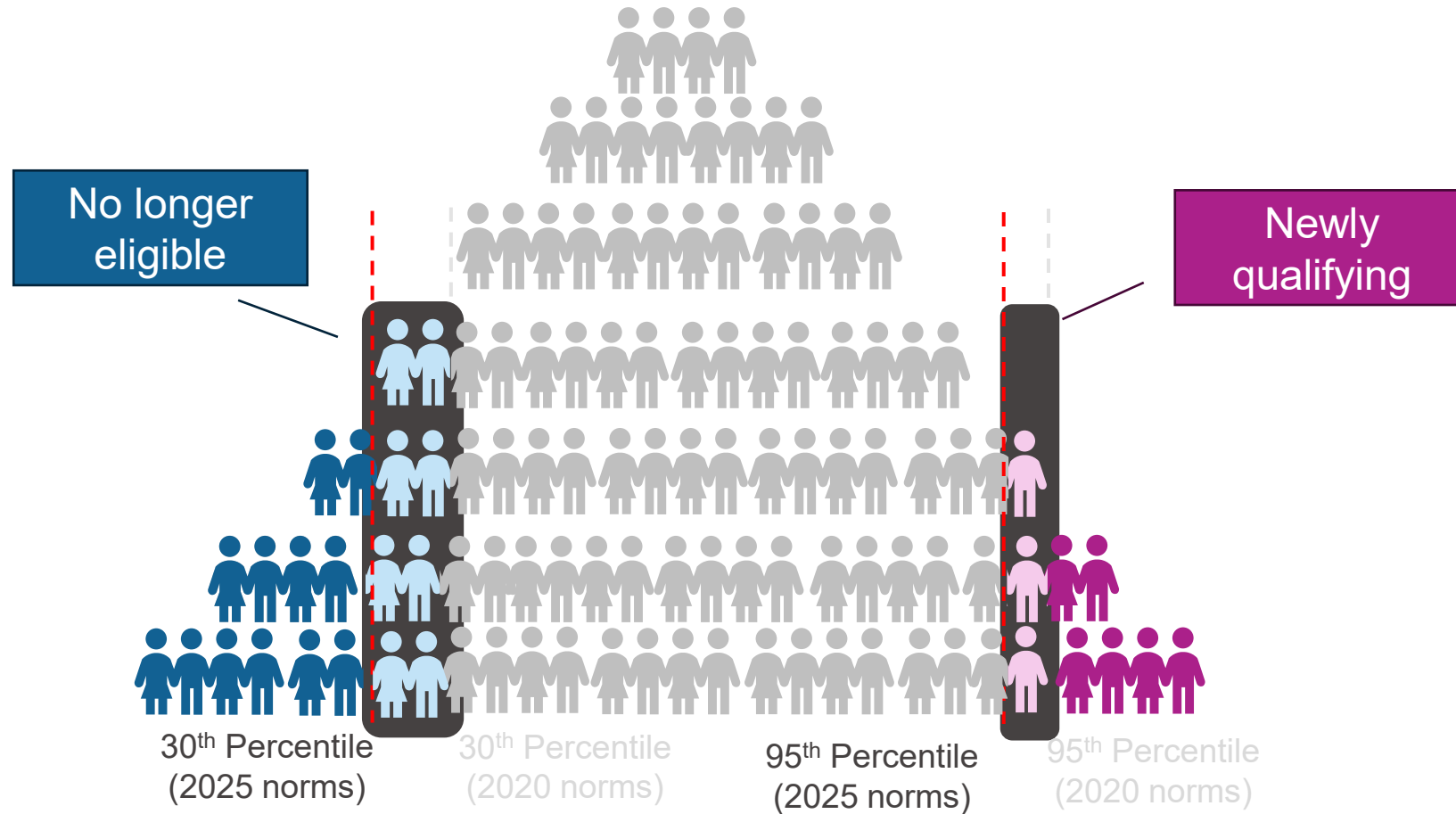
# Implications for Program Decisions



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# Guidance for Decision-Makers



## Core Message

- ✗ What we're **NOT** saying: Change all your thresholds
- ✓ We **ARE** saying: Review whether they still make sense

# Guidance for Decision-Makers



## Core Message



**What we're NOT saying:** Change all your thresholds



**We ARE saying:** Review whether they still make sense



## Key Questions

- Why were your cut points originally chosen?
- Do they still align with your goals and resources?
- Are they intentional choices or de facto practices?

# Guidance for Decision-Makers



## Core Message

- ✗ **What we're NOT saying:** Change all your thresholds
- ✓ **We ARE saying:** Review whether they still make sense



## Key Questions

- Why were your cut points originally chosen?
- Do they still align with your goals and resources?
- Are they intentional choices or de facto practices?



## Bottom Line

Normative cuts can still be useful and appropriate, but they should be intentional choices that reflect current priorities, not simply inherited from previous years.



# Implications for Proficiency Projections

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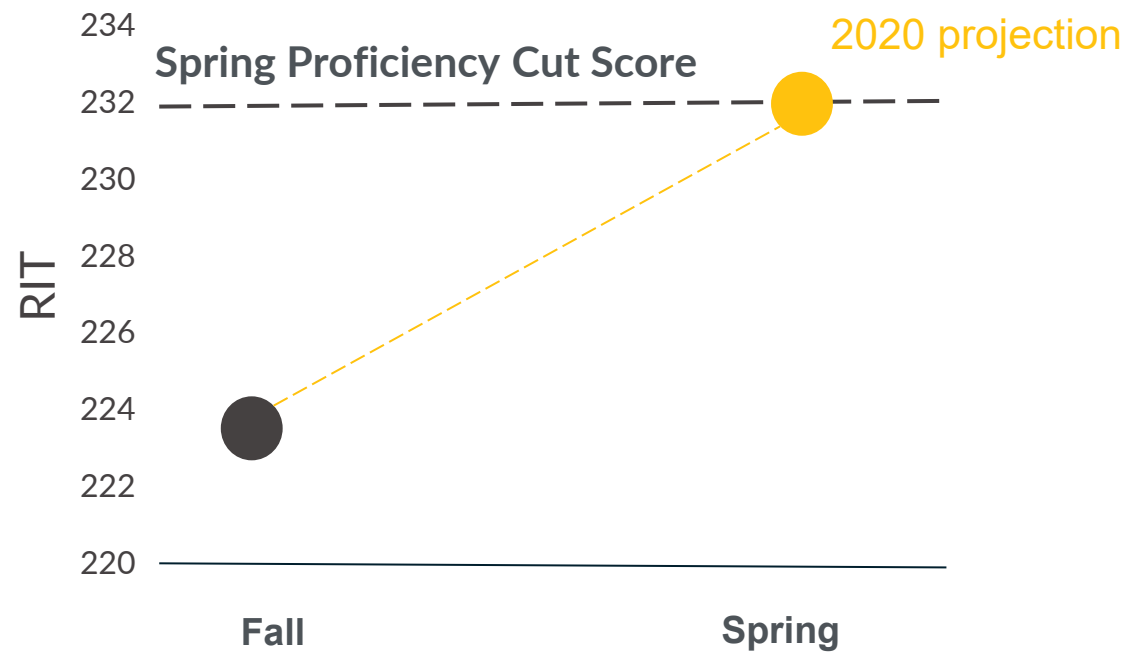
Season	How proficiency is determined	What changes with new norms?
Spring	Compare spring RIT score to cut score derived from equipercentile linking with state test	<b>Usually unchanged</b> , except in <b>math</b> this year, where cut scores have been concorded to EISA scale

# Implications for Proficiency Projections

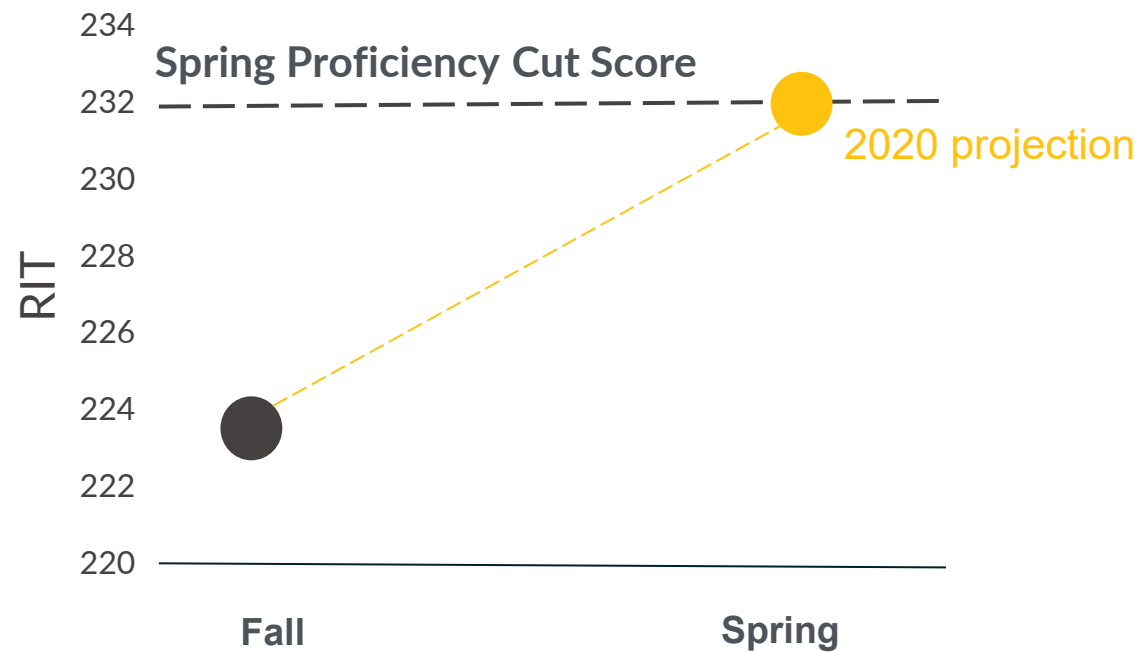
Season	How proficiency is determined	What changes with new norms?
Spring	Compare spring RIT score to cut score derived from equipercentile linking with state test.	<b>Usually unchanged</b> , except in <b>math</b> this year, where cut scores have been concorded to EISA scale
Fall and Winter	Project spring RIT score using growth norms, then compare to cut score	<b>Affected by updated growth norms</b> Projections may shift depending on subject and grade

# 2020 Scenario

## Reading

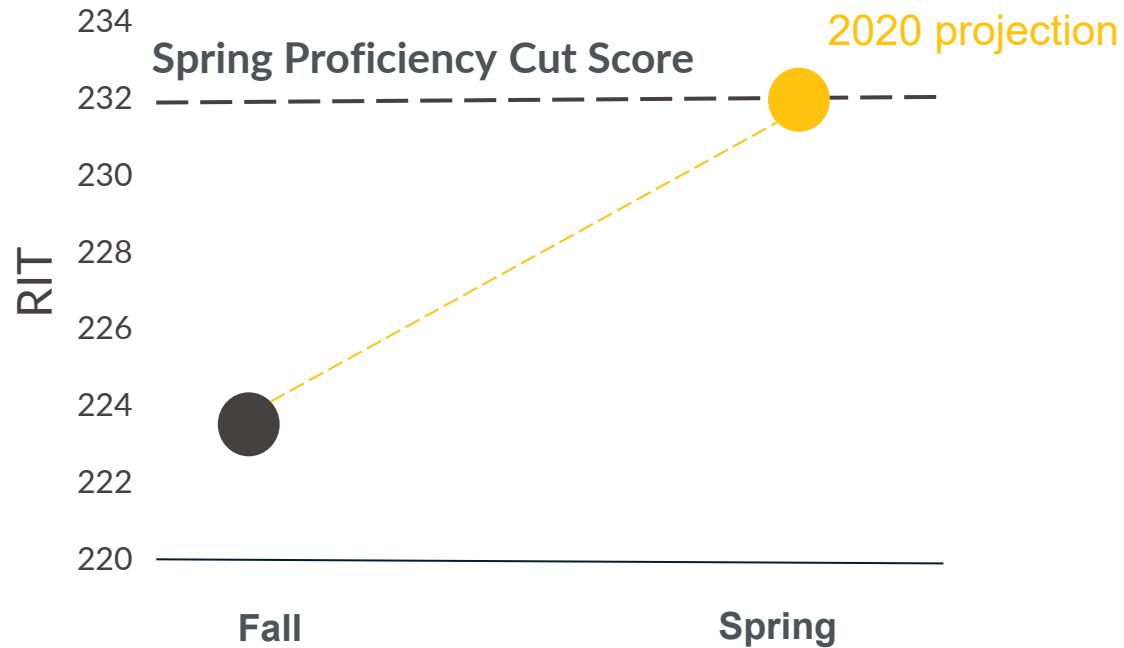


## Math

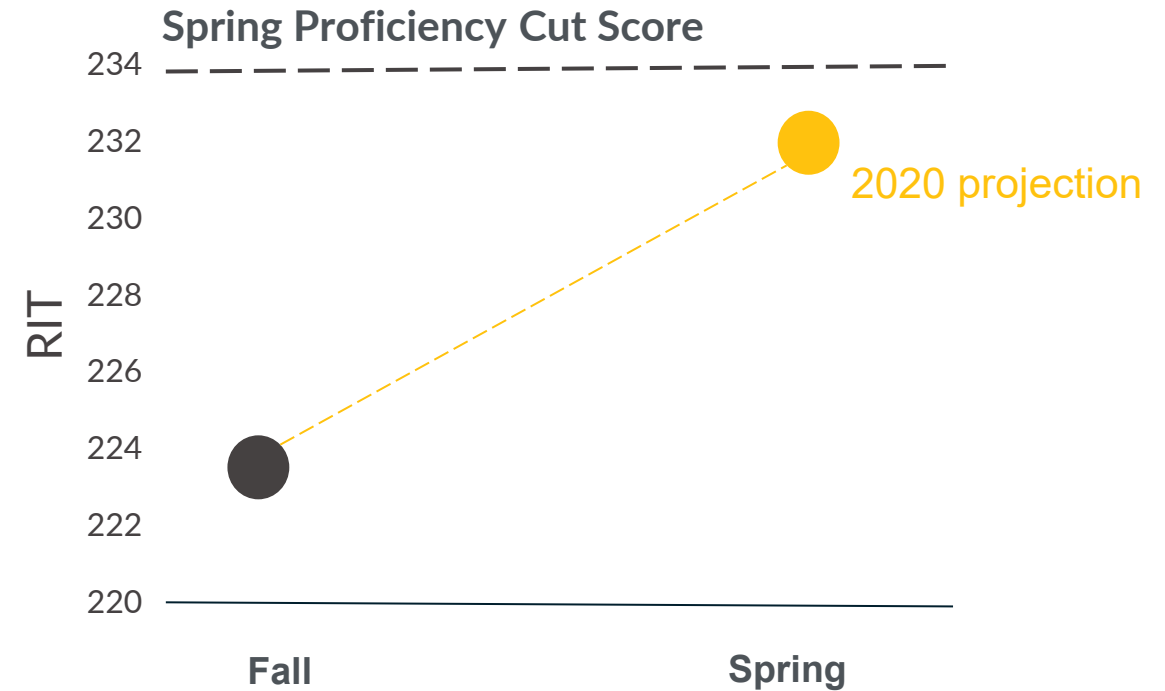


# 2025 Scenario – Concord math cut scores

## Reading



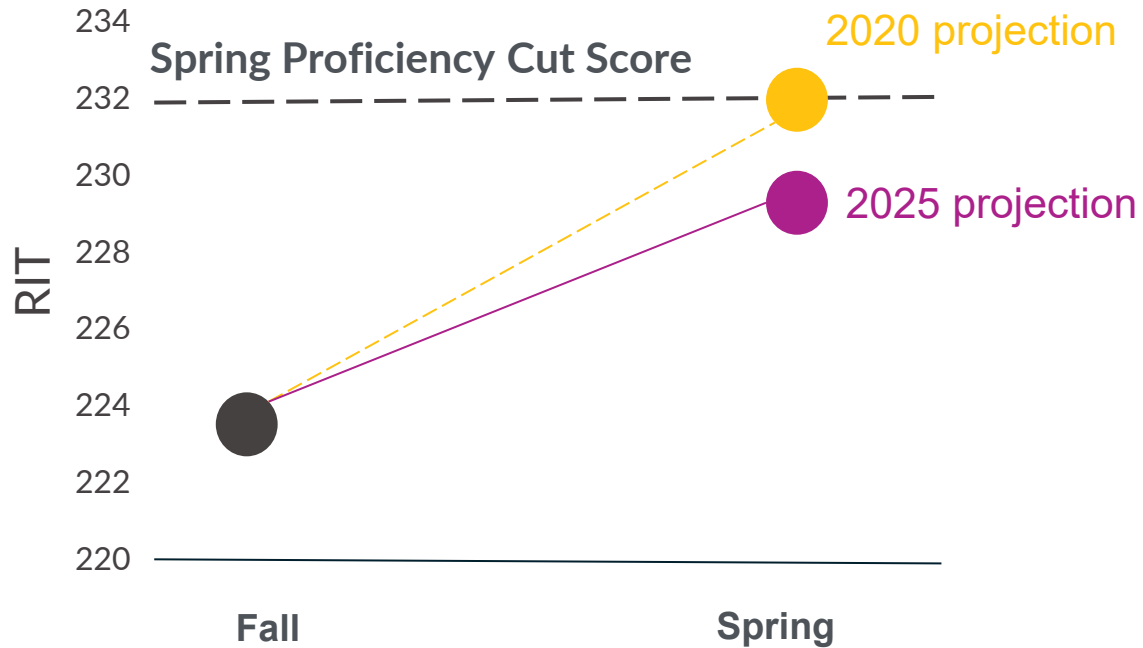
## Math



Increased cut scores in math reflect EISA concordance.

# 2025 Scenario – Changes in growth norms

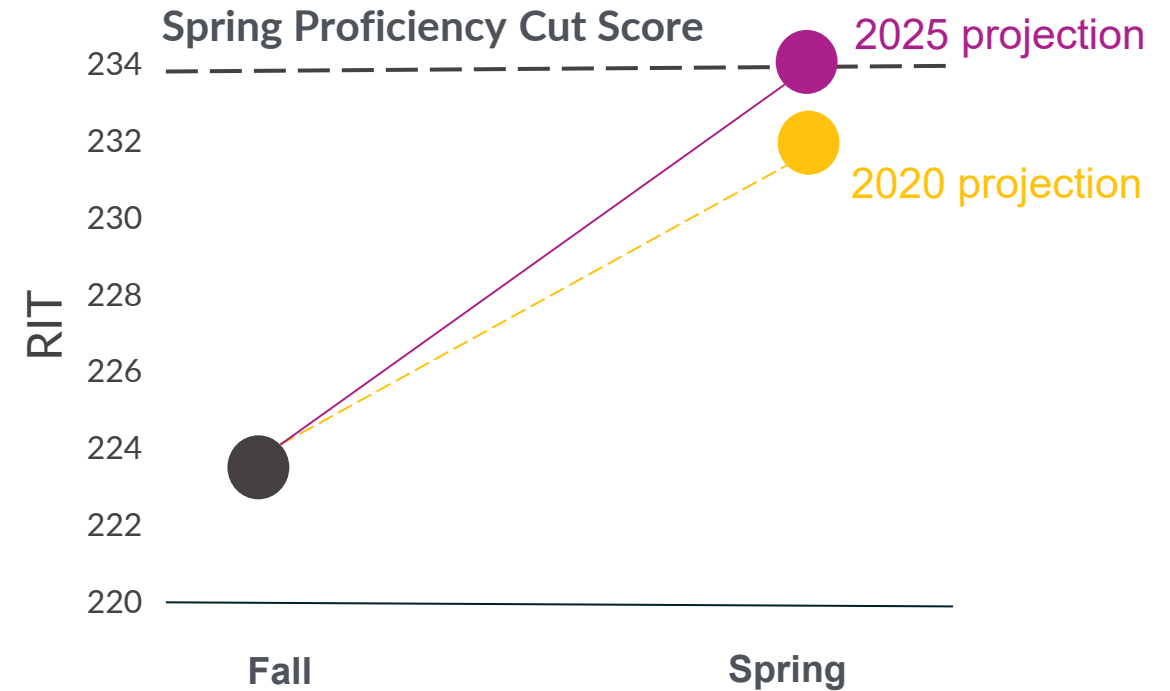
## Reading



**Lower growth:** Fewer students may be projected proficient

nwea

## Math



**Offsetting effects:** Proficiency projections may shift or cancel out

# Key Takeaways

1

**EISA** means MAP is more responsive to what students are learning.

2

**2025 norms** reflect current national performance.

3

**Shifts are uneven** across the distribution.

4

**Placement decisions** may need to be revisited.





# Thank you!

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