

nwea
FUSION
NEW ORLEANS, LA | JUNE 25-27, 2025

Spark Growth in the Big Easy

**2025 Instructional Connections
Sponsorship Opportunities**





Why sponsor?

Fusion is NWEA's annual flagship event, designed exclusively for educators seeking to elevate their teaching and connect with peers.

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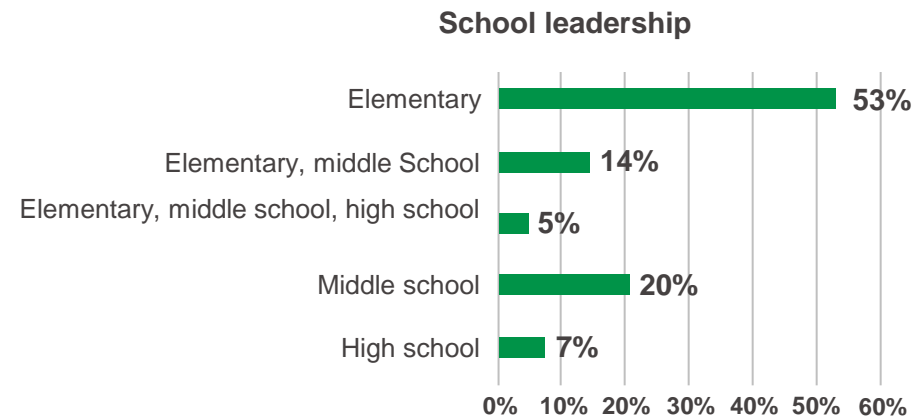
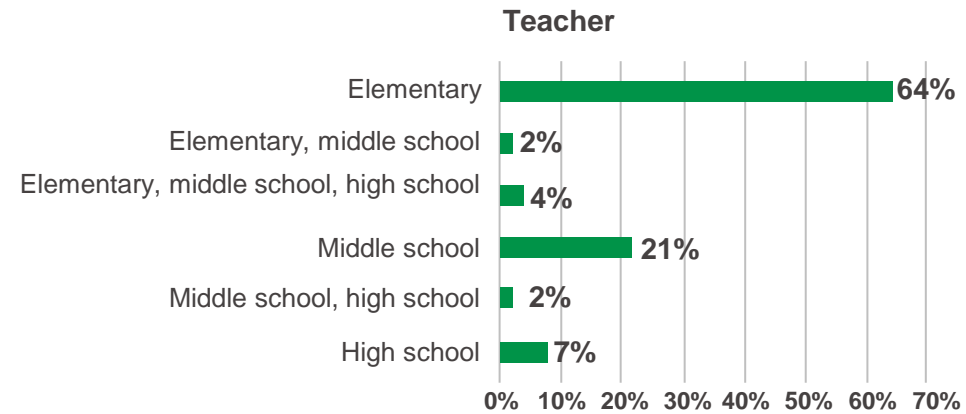
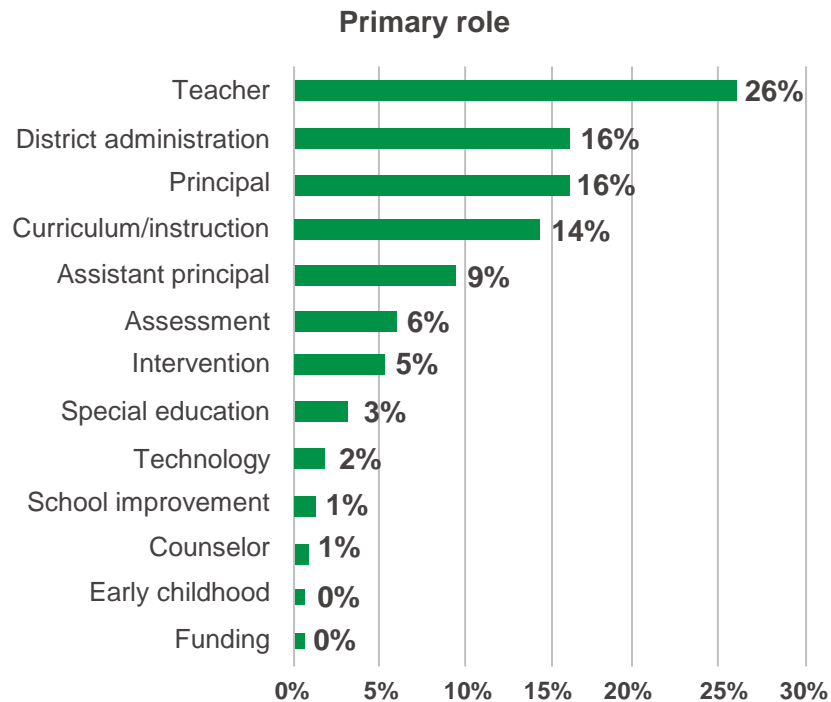
By sponsoring **Fusion**, our **instructional connections** gain unparalleled access to face time with passionate educators. This is a unique opportunity to build lasting relationships, showcase your brand expertise, and seamlessly integrate with the NWEA® community.

At Fusion, our attendees immerse in a collaborative environment to:

- **Learn from experts:** Gain invaluable insights from thought leaders and industry experts.
- **Harness data for impact:** Discover how to effectively use data to close learning gaps and enhance student outcomes.
- **Adopt new strategies:** Equip themselves with cutting-edge strategies and insights to support their school's success.

Attendee breakdown

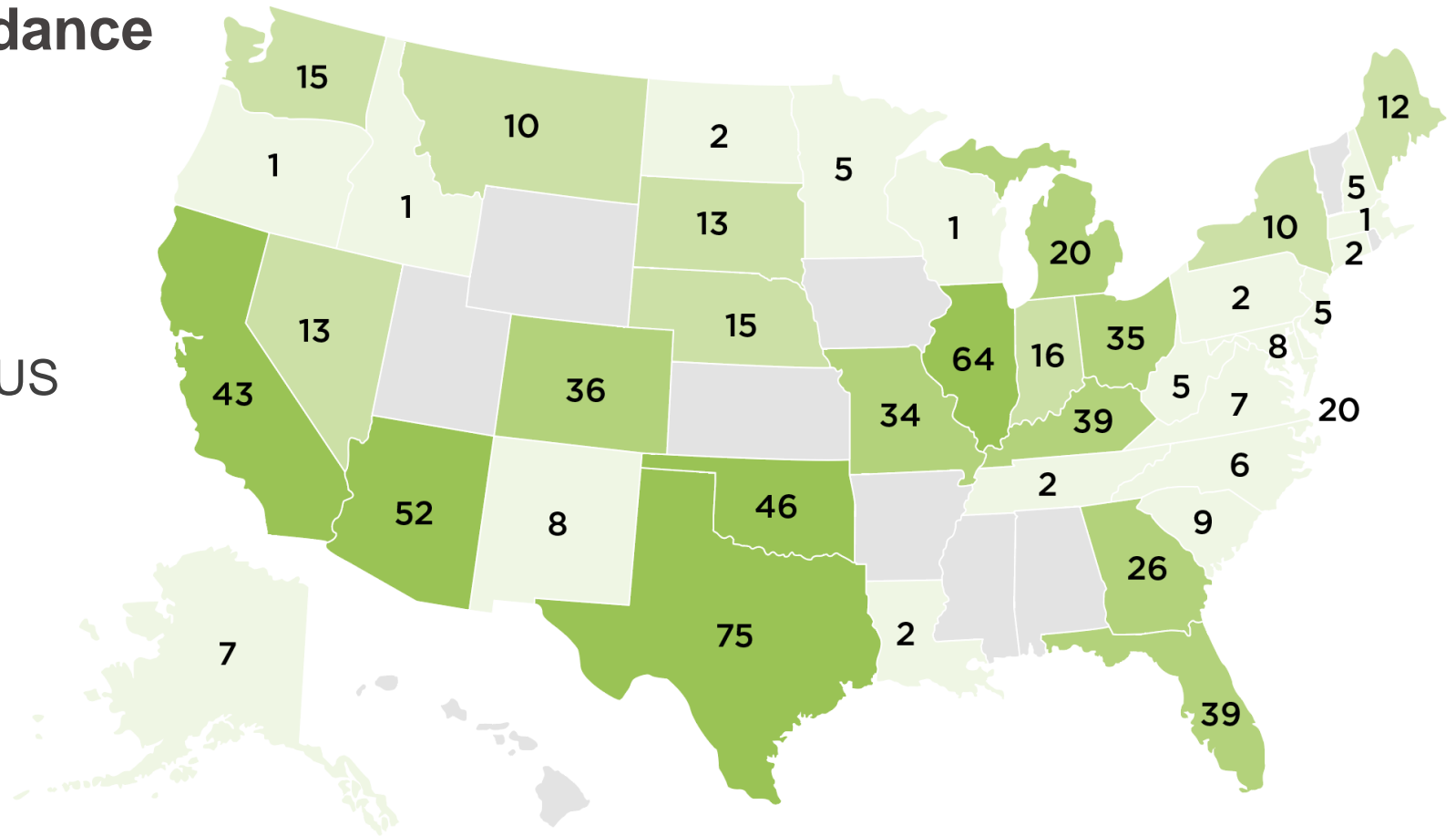
Primary role and grade-level breakdown



Top states

Registration and attendance

- 723 attendees
- 44 states
- 3 countries: Qatar, China, US



Sponsorship opportunities

2025 sponsorship pricing	Gold Sponsorship	Silver Sponsorship	NEW Bronze Sponsorship
Standard pricing	\$6,500	\$3,500	\$1,500
In-person registration	2	1	n/a
Sponsorship page in Attendee Hub, NWEA.org, and event app Includes: Logo, company description, social media and website link, up to 5 files or links	Yes	Yes	NWEA.org only
Exhibit space for IC (2 days)	Yes	Yes	virtual
Acknowledgement of sponsorship level (keynote)	Yes	Yes	Yes
Logo included in post-conference digital room	Yes	Yes	Yes
60-minute session – Recorded one-hour sponsored session scheduled during regular program	Yes	Yes	No
Opt-in attendees list	Yes	No	No
Logo on on-site exhibit day signs	Yes	No	No
60-minute session – LIVE one-hour sponsored session scheduled during regular program	Yes	No	No
Swag for attendee bags	Yes	No	No
In-app advertising	Yes	No	No

Join us and elevate your impact!

Don't miss this exclusive opportunity to position your brand at the forefront of education innovation. Secure your sponsorship package by March 31, 2025, to maximize your visibility and influence at Fusion.

By sponsoring at Fusion, you'll:

- **Expand your reach:** Connect directly with a community of dedicated educators and thought leaders.
- **Showcase your expertise:** Highlight your solution in an environment that values innovation and excellence.
- **Build strategic relationships:** Forge meaningful connections that can drive long-term success for your organization.

[Reserve your spot today!](#)

Thank you!

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