

FOR IMMEDIATE RELEASE

NWEA and Dubai-based Esol Education Partner to Expand Data Driven Instruction Throughout the Middle East

Increased Professional Development to Teachers in the Region on Using Individual MAP Growth Assessment Results to Improve Teaching and Learning

Portland, Ore. — November 8, 2016 —The not-for-profit education services organization [NWEA](#) has announced a partnership with [Esol Education](#), an international school management organization, to provide training to educators using NWEA’s [MAP](#) growth assessment in the Middle East. Through the partnership, NWEA-certified trainers will deliver professional learning workshops that support teachers in using MAP assessment data to target instruction and drive student growth.

“We believe this partnership with NWEA will play a significant role in our efforts to strengthen education throughout the Middle East,” said Walid Abushakra, founder and chief executive officer of Esol Education. “To support our work, we selected the MAP assessment to measure the growth of our students because it is the highest quality assessment available and is highly regarded in international schools across our region. This partnership also builds upon NWEA’s emphasis on professional development and meets our need to ensure our educators have the tools and knowledge they need to help make our students and schools among the best in the world.”

Esol Education will launch training workshops led by several of the organization’s top educators, who are also Certified MAP Facilitators, at schools across the region, with a specific emphasis on Esol schools in Dubai and Abu Dhabi. The workshops, which will support teachers’ effective use of the MAP growth assessment and its resulting data to inform instruction, will begin this month to coincide with the MAP testing schedule. The partnership marks the first time that NWEA and Esol Education have collaborated on a joint training venture in order to better serve the region’s schools.

A longtime leader in providing high-quality international education in the Middle East, Esol Education was founded 40 years ago by Mr. Abushakra and currently serves more than 10,000 students in 10 schools across the United Arab Emirates, Egypt, Lebanon, and Hong Kong S.A.R.

“NWEA is proud to partner with Esol Education to support educators in the Middle East,” said

Matt Chapman, CEO of NWEA. “Not only will the partnership strengthen the great work Esol is doing in Dubai and throughout the region, but it also will ensure that educators using the MAP growth assessment are better prepared to improve the quality of education—and lives—of students around the globe. That helps us achieve our mission of partnering to help all kids learn.”

In addition to Esol Education schools, NWEA has partnered with more than 300 schools in the Middle East that use the MAP growth assessment.

About NWEA

Northwest Evaluation Association™ (NWEA™) is a global not-for-profit educational services organization with nearly 40 years of expertise in providing innovative assessment solutions, including our flagship interim growth assessment, Measures of Academic Progress® (MAP®); our progress monitoring and skills mastery tool, Skills Navigator®; and the OECD Test for Schools (based on PISA). More than 8,500 schools, school districts, and education agencies in the US and abroad trust us to offer pre-K – 12 assessments that accurately measure student growth and inform instruction; professional development that fosters educators’ ability to accelerate student learning; and research that supports assessment validity and data interpretation. Educators currently use NWEA assessments with over nine million students worldwide. Visit NWEA.org to find out how NWEA can partner with you to help all kids learn.

About Esol Education

The world’s largest operator of American international schools, Esol Education has been providing high-quality K-12 education to students in the Middle East and beyond since 1976. The organization serves more than 10,500 students, facilitating the pursuit of knowledge in a stimulating, culturally inclusive environment. With a strong focus on providing the highest standards of educational excellence, our schools enjoy the benefits of experienced leadership, dedicated teachers and superlative facilities.

Esol Education aims to develop well-rounded global citizens who are socially responsible lifelong learners. With a view towards preparing young people to meet the call of the 21st century, we measure our success through our students’ progress, performance and wellbeing. Our teams of educators use research-based, progressive teaching methods tailored to children’s individual needs, putting students at the forefront of their learning. Bright and articulate, Esol students take great pride in their education, going on to attend leading universities across the world.

For more information about Esol Education and our schools, please visit www.esoleducation.com.

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