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## **NWEA and Classworks Formalize Alliance to Increase Student Achievement New**

Partnership Combines MAP Assessment Data with Classworks Instructional Resources to Personalize Student Learning

**Portland, OR – December 3, 2013** – Northwest Evaluation Association™ (NWEA™) today announced that it has formed a strategic alliance with Classworks®, an online instructional solution for kindergarten through ninth grade developed by Curriculum Advantage, Inc. The partnership will link results from the Measures of Academic Progress® (MAP®) assessment to engaging Classworks instruction for each student, fostering a personalized learning environment.

“This is an exciting partnership for NWEA,” said Matt Chapman, President and CEO of NWEA. “The integration brings powerful MAP data to life for teachers, and helps them deliver a personalized learning experience using proven Classworks instructional resources, leading to our shared goal of increased student achievement.”

“Establishing a strategic alliance with NWEA after years of witnessing the value of their assessment is an important part of our mission to be an open platform,” said Melissa Sinunu, President of Curriculum Advantage, Inc. Sinunu continued, “Classworks value is enhanced when the assignments are customized using high quality data, like NWEA’s MAP results, to inform the individualization.”

### **About Northwest Evaluation Association**

Northwest Evaluation Association (NWEA) is a global not-for-profit educational services organization headquartered in Portland, Oregon. NWEA partners with educational organizations worldwide to provide computer-based assessment suites, professional development, and research services. Measures of Academic Progress (MAP) adaptive assessments from NWEA leverage more than 30 years of research into student growth that informs decision-making at every level, from classrooms to boardrooms. The NWEA research center, The Kingsbury Center, uses the Growth Research Database (GRD™) to drive original research with universities, foundations, and policymakers. Learn more at [NWEA.org](http://NWEA.org).

### **About Classworks**

Classworks®, developed by Curriculum Advantage, Inc., is online, award-winning instruction, valid and reliable assessments, data management, and includes goal-oriented professional learning. Classworks integrates with a variety of assessments, using that data to automatically assign individualized learning paths. The instruction includes more than 10,000 searchable activities aligned to standards and tagged by learning style for differentiated instruction. For more information, please visit [www.classworks.com](http://www.classworks.com).

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