PROFESSIONAL DEVELOPMENT

Data Coaching

Personalized support and guidance for transforming your data into action

You have data...But now what? Is your staff prepared to apply it to make gains in student growth? Protect your investment in assessment and professional development by partnering with a Northwest Evaluation Association™ (NWEA™) coach. Get the personalized support you need to make sure your comprehensive assessment program is poised to help you achieve your goals at all levels: from the student to the district. A dedicated coach can help you build local capacity, establish constructive and ongoing data conversations, expand assessment literacy district wide, and more.

Let’s Talk About You: Your Data, Your Team, Your Priorities

You deserve professional development that takes your unique data challenges and opportunities into account. That’s why every coaching partnership with NWEA starts with a consultation and the collaborative development of a plan with your coach. By asking key questions to uncover local needs, your coach will help you design and implement plans based on your data and priorities. We can work with administrative or instructional teams or any group handpicked to focus on a specific goal.

You will be able to choose from recommended topics or work with us to tailor a solution. What’s more, our coaches can help you leverage your strengths, not just concentrate on areas in need of improvement. Building on what has worked will foster positive staff engagement.

Build Capacity that Counts

Our consultative approach is all about empowering local teams to develop practical skills in the analysis, discussion, and application of data over time. Two decades of efficacy studies show there is immense value in providing educators with this kind of coaching support and follow-up after initial professional development.

Coaching: What the Research Shows

- 80–90%: Rate of new skill implementation when coaching support and follow-up are provided
- 20% or less: Rate of new skill implementation without coaching support and follow-up


Common Challenges Our Coaches Can Help You Address

- We have so many assessments, it’s hard to know what data to look at, let alone when to look at it.
- We need to get everyone examining our data through the lens of our district goals.
- We’re not integrating our assessment data into decision making and planning as systematically as we’d like.
- There are so many insights to gain from our data, how do we get beyond scratching the surface?
Frame Your Focus or Let Us Lend a Hand

Wondering what would work best for you? Educators often work with us to create plans that help leadership teams launch or steer a Measures of Academic Progress® (MAP®) implementation. Another popular goal involves developing ways to use data in a coordinated and consistent manner. To make it simpler to think through your needs, we’ve collected some of our most frequently requested themes below—think of them as a jumping off point, and remember you can always opt for a completely custom option!

<table>
<thead>
<tr>
<th>Popular Data Coaching themes:</th>
<th>Your need:</th>
<th>How a dedicated NWEA coach can help:</th>
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</thead>
<tbody>
<tr>
<td>Assessment Program Alignment</td>
<td>To make essential connections between your assessments and the actions they inform.</td>
<td>Your coach will assist your team in identifying and refining the purposes and practices associated with your various assessment tools to ensure a cohesive approach. Participants will collaborate to build assessment literacy district wide, as well as establish priorities for assessment practices and uses of data.</td>
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<tr>
<td>Data Conversations</td>
<td>To master constructive, practical skills and processes for regularly analyzing, discussing, and applying your data.</td>
<td>Your coach will guide you in strengthening your culture of data use. Participants will learn to use regular, structured data conversations to embed data into instructional decisions and organizational planning in a systematic and meaningful way.</td>
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<tr>
<td>Goal-Focused Planning</td>
<td>To build comprehensive and integrated district plans, centered around student learning needs.</td>
<td>Your coach will help you align your professional learning, assessment, and instructional plans with district goals. Participants will work with the coach to identify and target available resources to support a successful implementation of these plans.</td>
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<tr>
<td>Completely Customized For You</td>
<td>To address a different data coaching need</td>
<td>We’re happy to discuss your goals and explore a focus beyond our most popular data topics.</td>
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Better Together: Multi-Day Coaching and On-Site Workshop Packages

For maximum impact, we recommend planning a coaching engagement of several days over the course of one or multiple years or a combination of coaching and on-site professional learning workshops from our MAP Foundation Series. When you purchase a minimum of three days’ worth of data coaching and/or on-site MAP Foundation Series workshops, you qualify for a Customized MAP Professional Development Package.

Benefits of opting for a package include even more extensive support and customization opportunities with your coach, as well as the chance to develop a comprehensive multi-year professional learning plan. Discuss your options with your Account Manager to determine what will best meet your needs.

Learn more about NWEA Data Coaching services at [NWEA.org/Coaching](http://NWEA.org/Coaching).

NWEA has nearly 40 years of experience helping educators accelerate student learning through computer-based assessment suites, professional development offerings, and research services.