

## **Northwest Evaluation Association Names Jeff Strickler Vice President of Corporate Services and Chief Financial Officer**

**PORTLAND, Ore.** – February 5, 2007 – Northwest Evaluation Association (NWEA) announced today the appointment of Jeff Strickler to the position of Vice President of Corporate Services and Chief Financial Officer. In this role, Strickler will be responsible for financial oversight of the organization, as well as spearheading organizational and leadership development, operations, facilities management, legal affairs and human resources.

NWEA is the leading national provider of research-based, computer-adaptive formative assessments, professional training, and consulting services that improve teaching and learning. With over 200 employees, NWEA currently partners with more than 2,400 school districts across the country, serving more than two million school children.

“We are excited to have Jeff on board at Northwest Evaluation Association,” said Matt Chapman, NWEA president and CEO. “His past experience in high tech, high growth organizations will be a valuable resource as NWEA continues to expand and fulfill its mission of partnering with school districts nationwide to help all kids learn.”

Strickler has more than 20 years of experience helping technology-oriented companies attain their goals, first as an attorney at Perkins Coie, and later in various leadership roles at notable Northwest companies. Strickler was Vice President and General Counsel at CFI ProServices from 1994 through its acquisition by Harland Financial Systems in 2000. Strickler also served as Vice President of Finance and Administration at Vesta Corporation during a critical time in that company’s expansion. He was also Chief Operating Officer at Centrisoft Corporation. Most recently, Strickler was Chief Operating Officer for CakeBoxx LLC, a start-up company engaged in developing a new, more secure design for international shipping containers.

Strickler holds a B.S. in Business Administration from Oregon State University and J.D. degree from the University of California at Berkeley (Boalt Hall).

### **About Northwest Evaluation Association**

[Northwest Evaluation Association](http://www.nwea.org) (NWEA) is a national non-profit organization dedicated to helping all children learn. NWEA provides formative assessment, research-based educational growth measures, and professional training to improve teaching and learning. Partnering with school districts, states and other education organizations, NWEA delivers computer-adapted assessment services to two million students nationwide. Additionally, its Growth Research Database (GRD), the most extensive collection of student growth data in the country, provides a rich opportunity for the study of academic achievement. More information is available at <http://www.nwea.org>.

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